NC CD-2 Post-Election Survey
Interview Schedule

Field Date: May 6, 2014   **N=300 Actual GOP Primary Voters**
                                               N=100 Past GOP Primary Voters Who Did NOT Vote
Project #14310   **Margin of Error = + 4.9%**

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* Denotes result under 0.5%.
^ Denotes rounding. Due to rounding, some figures may be higher or lower by less than one-half of one percent.

(ASK CP1-CP4 QUESTIONS TO CELL SAMPLE ONLY)
CP1.   For your safety, are you currently driving?

  100%   NO

CP2.   In which state do you currently live?

  100%   NORTH CAROLINA

CP4.   Of all the personal telephone calls that you receive, do you get...

  100%   ALL OR ALMOST ALL CALLS ON A CELL PHONE

A.   Are you registered to vote at this address?

    100%   YES

B.   Are you, or is anyone in your household, employed by a newspaper, television or radio station, or a political party, or by a candidate for political office?

    100%   NO

C.   Despite how you may feel today, are you registered to vote as a Republican, a Democrat, or something else?

(IF REPUBLICAN, ASK) Would you call yourself a STRONG (Republican) or a NOT-SO-STRONG (Republican)?

(IF SOMETHING ELSE, ASK) Do you think of yourself as closer to the...**(ROTATE)** the Republican party, or the Democratic party?

TOT	VOTE	NON	
60%	63%	51%	STRONG REPUBLICAN
17%	15%	23%	NOT-SO-STRONG REPUBLICAN
13%	12%	17%	LEAN REPUBLICAN
10%	10%	9%	SOMETHING ELSE/INDEPENDENT
40%	**37%**	**49%**	**TOTAL SOFT/LEAN GOP/IND**

D.   As you may know, today is Election Day. Many people we have spoken to did not happen to vote. How about you?

Did you happen to vote in this year's election or were you unable, like many others, to make it to the polls?

TOT	VOTE	NON	
70%	93%	–	YES, VOTED **(ASK QUESTION E)**
5%	7%	–	YES, PLAN TO VOTE **(DO NOT READ) (IF 30 MINUTES OR LESS BEFORE POLL CLOSES, TERMINATE ON THIS PUNCH)**
25%	–	100%	NO **(ASK QUESTION D1)**
75%	**100%**	**–**	**TOTAL VOTERS**

(IF QD:1, THEN ASK:)

E.   And, did you vote by mail or send in an absentee ballot for this year's elections, did you go to an early polling location to cast a ballot before today, or did you vote at the polls today?

VOTE	
*	VOTED BY MAIL/ABSENTEE BALLOT
18%	VOTED AT EARLY POLLING LOCATION
81%	VOTED AT POLLING PLACE
*	DON'T KNOW/REFUSED **(DO NOT READ)**

And, just to be sure we have a representative sample...

D1.   In what year were you born?

TOT	VOTE	NON	
2%	2%	3%	18 - 24
4%	2%	12%	25 - 34
9%	10%	9%	35 - 44
19%	19%	21%	45 - 54
25%	25%	23%	55 - 64
40%	43%	32%	65 AND ABOVE
–	–	–	REFUSED

1. Would you say that things in the country are going in the right direction, or have they pretty seriously gotten off on the wrong track?

TOT	VOTE	NON	
4%	3%	5%	RIGHT DIRECTION
95%	96%	91%	WRONG TRACK
1%	*	4%	NO OPINION (**DO NOT READ**)
–	–	–	REFUSED (**DO NOT READ**)

(IF D:1-2, ASK Q2-7)
And thinking about the election for U.S. Congress...
2. And, for which of the following candidates (**did C:1/will C:2**) you vote for Congress... (**ROTATE**)

	Actual	
VOTE	**Results**	
57%	59%	RENEE ELLMERS
		...OR...
39%	41%	FRANK ROCHE
3%	–	SOMEONE ELSE (**DO NOT READ**)
1%	–	DID NOT VOTE FOR CONGRESS (**DO NOT READ**)

(IFQ2:1, ASK)
3. And, what are some of the reasons you [voted/plan to vote] for Renee Ellmers? (**PROBE:**) What else can you tell me about that? Anything else?

RECORD VERBATIM RESPONSE

(IFQ2:2, ASK)
4. And, what are some of the reasons you [voted/plan to vote] for Frank Roche? (**PROBE:**) What else can you tell me about that? Anything else?

RECORD VERBATIM RESPONSE

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5.   Some people decide early in the campaign how they will vote. Others make their decisions just before the elections. When did you finally make up your mind how you were going to vote for U.S. Congress? **(ROTATE TOP TO BOTTOM, BOTTOM TO TOP)**

<u>VOTE</u>
32%   BEFORE APRIL
14%   IN EARLY APRIL
28%   OVER THE LAST TWO WEEKS OF APRIL
12%   LAST WEEKEND (JUST BEFORE THE ELECTION)
12%   ELECTION DAY

1%   DON'T REMEMBER/NOT SURE/DON'T KNOW **(DO NOT READ)**
*   REFUSED **(DO NOT READ)**

6.   When thinking of what went into your decision for how you voted in the primary election for
        Congress, which one of the following issues was MOST important to you? **(RANDOMIZE:)**

        VOTE
        28%   THE ECONOMY
        10%   JOBS
         6%   IMMIGRATION
         9%   SPENDING
        25%   STOPPING OBAMACARE
        15%   MORAL ISSUES LIKE ABORTION AND GAY MARRIAGE

         5%   OTHER (SPECIFY _____) **(DO NOT READ)**

         1%   DON'T KNOW **(DO NOT READ)**
         *   REFUSED **(DO NOT READ)**

7.   Second Choice.

        VOTE
        18%   THE ECONOMY
        13%   JOBS
         9%   IMMIGRATION
        14%   SPENDING
        26%   STOPPING OBAMACARE
        13%   MORAL ISSUES LIKE ABORTION AND GAY MARRIAGE

         2%   OTHER (SPECIFY _____) **(DO NOT READ)**

         2%   DON'T KNOW **(DO NOT READ)**
         *   REFUSED **(DO NOT READ)**

7C.   Combined Choices.

VOTE
47%^   THE ECONOMY
23%   JOBS
14%^   IMMIGRATION
23%   SPENDING
52%^   STOPPING OBAMACARE
29%^   MORAL ISSUES LIKE ABORTION AND GAY MARRIAGE

  6%   OTHER (SPECIFY _____) **(DO NOT READ)**

  3%   DON'T KNOW **(DO NOT READ)**
  1%   REFUSED **(DO NOT READ)**

(IF D:3, ASK Q8)
8.   Thinking now about what went into decision NOT to vote in the primary election for Congress, which one of the following was the biggest reason you did NOT vote? Was it....**(RANDOMIZE)**

<u>**NON**</u>
36%   TOO BUSY
14%   FORGOT TO VOTE
 –   DID NOT LIKE ANY CANDIDATE'S POSITION ON IMMIGRATION REFORM
 7%   DID NOT LIKE ANY OF THE CANDIDATES' POSITION ON OBAMACARE
26%   DID NOT FEEL STRONGLY ABOUT EITHER OF THE CANDIDATES RUNNING

17%   OTHER (SPECIFY _____) **(DO NOT READ)**

 –   DON'T KNOW **(DO NOT READ)**
 –   REFUSED **(DO NOT READ)**

(IF Q8:3, ASK)*
9.   And, what did you not like about the candidates' position on immigration reform? (**PROBE:**) What else can you tell me about that? Anything else?

***There are no verbatim listouts because no respondent answered
"Did not like any candidate's position on immigration reform" in Q8.**

(ASK ALL)

10.   Thinking some more about immigration, for whom would you rather vote... **(ROTATE)**

TOT	VOTE	NON	
26%	28%	19%	A candidate for U.S. Congress who focuses only on increasing border security and enforcement
			...OR...
67%	66%	71%	A candidate for U.S. Congress who supports comprehensive immigration reform that would include increased border security and a way for undocumented immigrants who are already in this country to stay in this country, IF they pay penalties, pay back taxes, and learn English.
2%	2%	4%	NEITHER **(DO NOT READ)**
3%	3%	6%	DON'T KNOW **(DO NOT READ)**
1%	2%	–	REFUSED **(DO NOT READ)**

11.   And, still thinking about immigration reform, how important is it to you that Congress act on immigration reform this year. Is it... **(ROTATE TOP TO BOTTOM, BOTTOM TO TOP)**

TOT	VOTE	NON	
46%	47%	45%	VERY IMPORTANT
32%	30%	38%	SOMEWHAT IMPORTANT
12%	11%	14%	NOT VERY IMPORTANT
9%	11%	3%	NOT AT ALL IMPORTANT
*	*	–	DON'T KNOW **(DO NOT READ)**
1%	1%	–	REFUSED **(DO NOT READ)**
78%	**77%**	**83%**	**TOTAL IMPORTANT**
21%	**22%**	**17%**	**TOTAL NOT IMPORTANT**

12. Thinking some more about immigration reform, some members of Congress have proposed a plan for immigration reform that would include BOTH improved border security and enforcement, as well as a way for the undocumented immigrants who are already in this country to stay in this country, IF they pay penalties, pay back taxes, and learn English. Would you favor or oppose this plan?

    (IF FAVOR/OPPOSE, ASK), And would you strongly **(favor/oppose)** or just somewhat **(favor/oppose)**?

TOT	VOTE	NON	
37%	34%	46%	STRONGLY FAVOR
34%	34%	34%	SOMEWHAT FAVOR
9%	9%	8%	SOMEWHAT OPPOSE
16%	18%	8%	STRONGLY OPPOSE
2%	2%	4%	DON'T KNOW **(DO NOT READ)**
2%	2%	–	REFUSED **(DO NOT READ)**
71%	**68%**	**80%**	**TOTAL FAVOR**
25%	**27%**	**16%**	**TOTAL OPPOSE**

13. Continuing to think about undocumented immigrants, which ONE of the following statements regarding undocumented immigrants do you MOST agree with? **(ROTATE TOP TO BOTTOM, BOTTOM TO TOP)**

TOT	VOTE	NON	
27%	28%	23%	Because the 11 million undocumented immigrant workers in this country have already broken the law, they should be deported to their home country.
38%	39%	34%	Undocumented immigrant workers in this country who are already a part of their community and the economy and who pay penalties, pay back taxes, and learn English should be eligible for some type of legal status but NOT U.S. Citizenship
			...OR...
33%	30%	41%	Undocumented immigrant workers in this country who pay penalties, pay back taxes, and learn English should be eligible for U.S. Citizenship.
2%	2%	1%	DON'T KNOW **(DO NOT READ)**
1%	1%	1%	REFUSED **(DO NOT READ)**

14.   Thinking now about Renee Ellmers, how much have you seen, read, or heard recently about Renee
        Ellmers and her position on immigration reform? Is it... (**ROTATE TOP TO BOTTOM,
        BOTTOM TO TOP**)

TOT	VOTE	NON	
5%	6%	2%	A LOT
29%	32%	18%	SOME
40%	40%	37%	NOT MUCH
25%	20%	43%	NOTHING AT ALL
1%	1%	–	DON'T KNOW (**DO NOT READ**)
–	–	–	REFUSED (**DO NOT READ**)
34%	**39%^**	**20%**	**TOTAL A LOT/SOME**
65%	**60%**	**80%**	**TOTAL NOT MUCH/NOTHING**

(IF QD:1-2, ASK)

15.   As you may know, Renee Ellmers supports a way for immigrants who are in this country illegally
        to become U.S. citizens WITHOUT having to go back to their home country. Did this stance make
        you more likely or less likely to vote for Renee Ellmers in today's primary, or did it make no
        difference to your vote?

        (**IF MORE LIKELY/LESS LIKELY, ASK**) And is that MUCH (more/less) likely, or just
        SOMEWHAT (more/less) likely)?

        VOTE
         6%   MUCH MORE LIKELY
         9%   SOMEWHAT MORE LIKELY
         9%   SOMEWHAT LESS LIKELY
        15%   MUCH LESS LIKELY

        59%   NO DIFFERENCE

         2%   DON'T KNOW (**DO NOT READ**)
         1%   REFUSED (**DO NOT READ**)

        15%   TOTAL MORE LIKELY
        24%   TOTAL LESS LIKELY

(If QD:3, ASK)
16.   As you may know, Renee Ellmers supports a way for immigrants who are in this country illegally to become U.S. citizens WITHOUT having to go back to their home country. Did Ellmers' stance on this issue impact your decision to NOT vote in the primary for U.S. Congress?

         <u>**NON**</u>
          4%   YES, IMPACTED THE DECISION
         93%   NO, DID NOT IMPACT THE DECISION

          3%   DON'T KNOW **(DO NOT READ**)
          –   REFUSED **(DO NOT READ)**

Now, I just have a few more questions for statistical purposes only...

D2.   And what is the last grade you completed in school? **(DO NOT READ)**

TOT	VOTE	NON	
1%	1%	–	SOME GRADE SCHOOL (GRADES 1-8)
3%	3%	4%	SOME HIGH SCHOOL (GRADES 9-11)
22%	18%	33%	GRADUATED HIGH SCHOOL (GRADE 12)
2%	2%	1%	TECHNICAL/VOCATIONAL SCHOOL
24%	23%	25%	SOME COLLEGE
34%	37%	27%	GRADUATED COLLEGE
14%	16%	9%	GRADUATE/PROFESSIONAL SCHOOL
1%	1%	1%	REFUSED
25%^	**21%^**	**37%**	**HIGH SCHOOL OR LESS**
26%	**25%**	**26%**	**SOME COLLEGE**
48%	**52%^**	**36%**	**COLLEGE+**

D3.   Generally speaking, do you consider yourself to be **(ROTATE TOP TO BOTTOM, BOTTOM TO TOP:)** conservative, moderate or liberal on most issues?

   (IF CONSERVATIVE/LIBERAL, ASK:) And would you say you are VERY (CONSERVATIVE/LIBERAL), or just SOMEWHAT (CONSERVATIVE/LIBERAL)?

TOT	VOTE	NON	
51%	54%	40%	VERY CONSERVATIVE
27%	27%	28%	SOMEWHAT CONSERVATIVE
18%	16%	23%	MODERATE
2%	1%	5%	SOMEWHAT LIBERAL
*	1%	–	VERY LIBERAL
1%	1%	4%	DON'T KNOW **(DO NOT READ)**
1%	1%	–	REFUSED **(DO NOT READ)**
78%	**81%**	**68%**	**TOTAL CONSERVATIVE**
2%	**1%^**	**5%**	**TOTAL LIBERAL**

D4.   And, do you have a favorable or unfavorable opinion of the Tea Party Movement, or do you not
       really know enough about it to have an opinion?

       (IF FAVORABLE/UNFAVORABLE, ASK:) Would that be STRONGLY
       (favorable/unfavorable) or just SOMEWHAT (favorable/unfavorable)?

TOT	VOTE	NON	
30%	35%	15%	STRONGLY FAVORABLE
27%	27%	25%	SOMEWHAT FAVORABLE
6%	5%	10%	SOMEWHAT UNFAVORABLE
6%	7%	4%	STRONGLY UNFAVORABLE
31%	26%	46%	NO OPINION/DON'T KNOW
1%	1%	–	REFUSED **(DO NOT READ)**
57%	**62%**	**40%**	**TOTAL FAVORABLE**
12%	**11%^**	**14%**	**TOTAL UNFAVORABLE**

D5.   And how often would you say that you attend religious services... **(ROTATE TOP TO
       BOTTOM, BOTTOM TO TOP)**

TOT	VOTE	NON	
24%	24%	25%	MORE THAN ONCE A WEEK
31%	32%	30%	WEEKLY
8%	9%	3%	ALMOST EVERY WEEK
11%	12%	8%	ONCE OR TWICE A MONTH
15%	13%	20%	A FEW TIMES A YEAR
9%	8%	14%	NEVER
2%	2%	–	DK/REFUSED **(DO NOT READ)**
55%	**55%^**	**55%**	**FREQUENTLY**
19%	**21%**	**11%**	**OCCASIONALLY**
24%	**21%**	**34%**	**RARELY**

D6.   Gender **(BY OBSERVATION)**

TOT	VOTE	NON	
49%	50%	46%	MALE
51%	50%	54%	FEMALE