

Bendixen & Amandi International/The Tarrance Group
Partnership for a New American Economy

National Survey of Hispanic Voters
November 2014

<i>Sample</i>	<i>Number of Interviews</i>	<i>Language of Interviews</i>
Hispanic voters	1684 completes	English, Spanish

1684 Completes

SCREENS

1. To make sure that we have a representative sample, can you please tell me your age – are you under 18, between 18 and 34, between 35 and 49, between 50 and 64, or are you 65 and older?

1. Under 18	TERMINATE	
2. Between 18 and 34	CONTINUE	26%
3. Between 35 and 49	CONTINUE	30%
4. Between 50 and 64	CONTINUE	30%
5. 65 or older	CONTINUE	14%
9. Refused	TERMINATE	

2. Do you consider yourself to be Hispanic or Latino/a?

1. Yes	CONTINUE	100%
2. No	TERMINATE	
9. Don't know/No answer	TERMINATE	

2a. Would you prefer to be interviewed in Spanish or in English?

1. Spanish	CONTINUE TO SPANISH VERSION	39%
2. English	CONTINUE TO ENGLISH VERSION	61%

3. Are you currently registered to vote?

1. Yes	CONTINUE	100%
2. No	TERMINATE	
9. Don't know/No answer	TERMINATE	

4. As you may know, on November 8th, 2016 there will be a presidential election. How likely are you to vote in that election – very likely, somewhat likely or not at all likely?

1. Very likely	CONTINUE	93%
2. Somewhat likely	CONTINUE	7%
3. Not at all likely	TERMINATE	
9. Don't know/No answer	TERMINATE	

5. Do you consider yourself a Democrat, a Republican, or an Independent?

1. Democrat	50%
2. Republican	23%
3. Independent	25%
9. Don't know/No answer	2%

ELECTORAL PREFERENCE

As you may know, in November 2016 there will be an election for president of the United States. When deciding on whom to vote for President, how important is a candidate's position on:

[RANDOMIZE Q6 THROUGH Q12]

6. Jobs and the economy

1. Very important	86%
2. Somewhat important	12%
3. Not too important	1%
4. Not important at all	1%
9. Don't know/No answer	0%

7. Immigration

1. Very important	71%
2. Somewhat important	20%
3. Not too important	7%
4. Not important at all	2%
9. Don't know/No answer	0%

8. Healthcare

1. Very important	78%
2. Somewhat important	19%
3. Not too important	2%
4. Not important at all	1%
9. Don't know/No answer	0%

9. Foreign policy

1. Very important	55%
2. Somewhat important	33%
3. Not too important	10%
4. Not important at all	2%
9. Don't know/No answer	0%

10. Taxes

1. Very important	71%
2. Somewhat important	24%
3. Not too important	5%
4. Not important at all	0%
9. Don't know/No answer	0%

11. Moral and social issues

1. Very important	59%
2. Somewhat important	26%
3. Not too important	11%
4. Not important at all	4%
9. Don't know/No answer	0%

12. Education

1. Very important	78%
2. Somewhat important	18%
3. Not too important	3%
4. Not important at all	1%
9. Don't know/No answer	0%

13. Which one of the following issues will be the MOST important in deciding your vote for President in November 2016? [READ LIST - ROTATE RESPONSES 1-7]

1. Jobs and the economy	37%
2. Immigration	14%
3. Healthcare	14%
4. Foreign policy	4%
5. Taxes	6%
6. Moral and social issues	9%
7. Education	10%
9. Don't know/No answer	6%

Now, I would like to ask you about the primary and presidential elections.

14. If the 2016 **Democratic presidential primary or caucus** in your state were held today and the candidates were _____ [READ LIST - ROTATE RESPONSES 1-6], whom would you support?

1. Hillary Clinton	50%
2. Joe Biden	5%
3. Elizabeth Warren	6%
4. Jim Webb	1%
5. Martin O'Malley	1%
6. Brian Schweitzer	1%
7. None/Rep. Candidate/Other	5%
9. Don't know/No answer	31%

15. If the 2016 **Republican presidential primary or caucus** in your state were held today and the candidates were _____ [READ LIST - ROTATE RESPONSES 1-6], whom would you support?

1. Jeb Bush	13%
2. Chris Christie	10%
3. Ted Cruz	6%
4. Rand Paul	5%
5. Marco Rubio	9%
6. Paul Ryan	4%
7. Rick Perry	3%
8. None/Dem. Candidate/Other	8%
9. Don't know/No answer	42%

16. I know it's a long way off, but if the **presidential election** were held today, would you be more likely to support the Democratic candidate or the Republican candidate?

1. Democratic candidate	51%
2. Republican candidate	27%
3. Undecided	19%
9. Don't know/No answer	3%

Now, I'm going to read you some potential match-ups for the presidential election in November 2016. For each one, please tell me which candidate you would be more likely to vote for if the election were held today.

[RANDOMIZE Q17 THROUGH Q23 and the order of candidates]

17. Democrat Hillary Clinton and Republican Jeb Bush, whom would you vote for?

1. Hillary Clinton	63%
2. Jeb Bush	26%
9. Don't know/No answer	11%

18. Democrat Hillary Clinton and Republican Chris Christie, whom would you vote for?

1. Hillary Clinton	63%
2. Chris Christie	24%
9. Don't know/No answer	13%

19. Democrat Hillary Clinton and Republican Ted Cruz, whom would you vote for?

1. Hillary Clinton	66%
2. Ted Cruz	21%
9. Don't know/No answer	13%

20. Democrat Hillary Clinton and Republican Rand Paul, whom would you vote for?

1. Hillary Clinton	64%
2. Rand Paul	23%
9. Don't know/No answer	13%

21. Democrat Hillary Clinton and Republican Marco Rubio, whom would you vote for?

1. Hillary Clinton	63%
2. Marco Rubio	27%
9. Don't know/No answer	10%

22. Democrat Hillary Clinton and Republican Paul Ryan, whom would you vote for?

1. Hillary Clinton	64%
2. Paul Ryan	24%
9. Don't know/No answer	12%

23. Democrat Hillary Clinton and Republican Rick Perry, whom would you vote for?

1. Hillary Clinton	67%
2. Rick Perry	22%
9. Don't know/No answer	11%

24. With regards to your vote for President in November 2016, has your vote been decided or are you open to changing your mind, depending on the candidates and their positions on the issues?

1. Vote has been decided	27%
2. Open to changing my mind	66%
9. Don't know/No answer	7%

IMMIGRATION REFORM

25. When it comes to immigration reform policy, which should be the higher priority now:

ROTATE RESPONSES 1 AND 2

- | | | |
|---|-------------|-----|
| 1. Securing the nation's border | | 17% |
| 2. Addressing the status of undocumented immigrants currently in the U.S. | | 47% |
| 3. Neither of these | VOLUNTEERED | 6% |
| 4. Both are equally important | VOLUNTEERED | 27% |
| 9. Don't know/No answer | | 3% |

26. Which comes closest to your view about undocumented immigrants who are living in the United States?

- | | |
|---|----------------|
| 1. They should be allowed to stay in the United States and eventually apply for citizenship | 61% |
| 2. They should be allowed to stay in the United States legally, but not be allowed to apply for citizenship | 13% |
| 3. They should be deported | 14% |
| 4. None of these | VOLUNTEERED 6% |
| 9. Don't know/No answer | 6% |

27. How important is it to you that the government secures the borders to prevent the flow of undocumented immigrants into the U.S. - very important, somewhat important or not important?

- | | |
|-------------------------|-----|
| 1. Very important | 52% |
| 2. Somewhat important | 34% |
| 3. Not important | 12% |
| 9. Don't know/No answer | 2% |

28. Which political party do you think best represents your views on immigration policy – the Democratic Party or the Republican Party?

- | | |
|-------------------------|-----|
| 1. Democratic Party | 45% |
| 2. Republican Party | 22% |
| 3. Both | 6% |
| 4. Neither | 17% |
| 9. Don't know/No answer | 10% |

STRENGTHS AND VULNERABILITIES OF CANDIDATES

I know it's a long way off, but...

ROTATE Q29 AND Q30

29. If a candidate for President **supports** a path to citizenship or legal status for undocumented immigrants, would it make you more likely to vote for that candidate, less likely to vote for that candidate or would it not make a difference in who you vote for?

1. More likely	55%
2. Less likely	14%
3. Would not make a difference	22%
9. Don't know/No answer	9%

30. If a candidate for President **opposes** a path to citizenship or legal status for undocumented immigrants, would it make you more likely to vote for that candidate, less likely to vote for that candidate or would it not make a difference in who you vote for?

1. More likely	17%
2. Less likely	50%
3. Would not make a difference	23%
9. Don't know/No answer	10%

31. Which of the following presidential candidates would you be more likely to support?

Candidate A: Is pro-choice, supports gay marriage, believes in strong separation between church and state, and is opposed to immigration reform.

Candidate B: Is pro-life, opposes gay marriage, supports the second amendment right to bear arms, believes there is role for religion in the public sphere, and supports immigration reform.

1. Candidate A		37%
2. Candidate B		39%
3. Neither	VOLUNTEERED	16%
9. Don't know/No answer		8%

32. Which of the following presidential candidates would you be more likely to support?

Candidate A: Opposes Obamacare, prioritizes lowering taxes on business and individuals, supports the Keystone Pipeline and other energy expansion and supports immigration reform.

Candidate B: Supports Obamacare, prioritizes stronger social services, supports strong environmental regulations and opposes immigration reform.

1. Candidate A		44%
2. Candidate B		32%
3. Neither	VOLUNTEERED	14%
9. Don't know/No answer		10%

33. Thinking now about elections and the issue of immigration: What if there were a candidate who stood for most of the things you believe in, but took a stand on immigration that you really disagreed with – would you definitely vote for that candidate, probably vote for that candidate, probably not vote for that candidate, or definitely not vote for that candidate?

- | | |
|---|-----|
| 1. Would definitely vote for that candidate | 9% |
| 2. Would probably vote for that candidate | 44% |
| 3. Would probably not vote for that candidate | 24% |
| 4. Would definitely not vote for that candidate | 8% |
| 9. Don't know/No answer | 15% |

34. Which of the following statements best represents your opinion: (READ STATEMENTS 1 THROUGH 5)

- | | |
|--|-----|
| 1. I support a pathway to citizenship or legal status for undocumented immigrants and would never vote for a presidential candidate who did not support a pathway to citizenship or legal status for undocumented immigrants | 27% |
| 2. I support a pathway to citizenship or legal status for undocumented immigrants, but would vote for a presidential candidate who did not support a path way to citizenship or legal status if I agreed with the candidate on most other issues | 38% |
| 3. I do not support a pathway to citizenship or legal status for undocumented immigrants and would never vote for a presidential candidate who supported a pathway to citizenship or legal status | 7% |
| 4. I do not support a pathway to citizenship or legal status for undocumented immigrants, but would vote for a presidential candidate who supported a pathway to citizenship or legal status if I agreed with the candidate on most other issues | 11% |
| 5. I do not have a strong opinion on this issue | 8% |
| 9. Don't know/No answer | 9% |

DEMOGRAPHICS

We are almost finished with our survey. I just have a few final questions left that are for classification purposes only.

35. What is the highest level of education that have you have completed – elementary school, high school graduate, two-year college or technical school graduate, or college graduate or higher degree?

- | | |
|--|-----|
| 1. Elementary school | 15% |
| 2. High school graduate/GED | 33% |
| 3. Two-year college or technical school graduate/Some college | 25% |
| 4. College graduate or higher degree/Bachelor's degree or higher | 25% |
| 9. Don't know/No answer | 2% |

36. What is the annual household income of your family before taxes – less than \$25,000, between \$25,000 and \$50,000, between \$50,000 and \$100,000, or more than \$100,000?

1. Less than \$25,000	17%
2. Between \$25,000 and \$50,000	30%
3. Between \$50,000 and \$100,000	34%
4. More than \$100,000	15%
9. Don't know/No answer	4%

37. In what country were you born?

1. United States	63%
2. Puerto Rico	4%
3. Mexico	14%
4. Central America (Costa Rica, El Salvador, Guatemala, Honduras, Nicaragua, Panama)	4%
5. South America (Argentina, Bolivia, Brazil, Chile, Colombia, Ecuador, Peru, Venezuela)	6%
6. Dominican Republic	2%
7. Cuba	5%
8. Spain	0%
9. Other/No answer	2%

38. Do you have an immediate family member or close personal friend who is an undocumented immigrant?

1. Yes	26%
2. No	71%
9. Don't know/No answer	3%

This completes our survey. Thank you very much for your participation and have a nice day/evening.

[CODE ONLY – DO NOT ASK]

A. Gender (BY OBSERVATION)

1. Male	48%
2. Female	52%

B. Region

1. Northeast	18%
2. Midwest	8%
3. South	36%
4. West	38%