Bendixen & Amandi International/The Tarrance Group
Partnership for a New American Economy

Survey of Hispanic Voters In Five Battleground States
November 2014

Sample	Number of Interviews	Language of Interviews
Hispanic voters	1052 completes	English, Spanish

1052 Total Completes – 220 completes in AZ, 200 completes in CO, 212 completes in FL , 220 completes in NC and 200 completes in NV

SCREENS

1. To make sure that we have a representative sample, can you please tell me your age – are you under 18, between 18 and 34, between 35 and 49, between 50 and 64, or are you 65 and older?

		Total	AZ	CO	FL	NC	NV
1. Under 18	TERMINATE						
2. Between 18 and 34	CONTINUE	24%	25%	24%	18%	28%	23%
3. Between 35 and 49	CONTINUE	30%	24%	35%	26%	31%	36%
4. Between 50 and 64	CONTINUE	28%	27%	29%	28%	26%	31%
5. 65 or older	CONTINUE	18%	24%	13%	28%	14%	11%
9. Refused	TERMINATE						

2. Do you consider yourself to be Hispanic or Latino/a?

1. Yes	CONTINUE	100%	100%	100%	100%	100%	100%
2. No	TERMINATE						
9. Don't know/No answer	TERMINATE						

2a. Would you prefer to be interviewed in Spanish or in English?

1. Spanish		53%	47%	60%	56%	35%	67%
2. English		47%	53%	40%	44%	65%	33%

3. Are you currently registered to vote?

1. Yes	CONTINUE	100%	100%	100%	100%	100%	100%
2. No	TERMINATE						
9. Don't know/No answer	TERMINATE						

4. As you may know, on November 8th, 2016 there will be a presidential election. How likely are you to vote in that election – very likely, somewhat likely or not at all likely?

1. Very likely	CONTINUE	95%	90%	98%	96%	92%	99%
2. Somewhat likely	CONTINUE	5%	10%	2%	4%	8%	1%
3. Not at all likely	TERMINATE						
9. Don't know/No answer	TERMINATE						

5. Do you consider yourself a Democrat, a Republican, or an Independent?

	Total	AZ	CO	FL	NC	NV
1. Democrat	46%	56%	53%	38%	39%	45%
2. Republican	21%	13%	17%	36%	22%	18%
3. Independent	27%	25%	26%	25%	33%	29%
9. Don't know/No answer	5%	5%	5%	1%	6%	7%

ELECTORAL PREFERENCE

As you may know, in November 2016 there will be an election for president of the United States. When deciding on whom to vote for President, how important is a candidate's position on:

[RANDOMIZE Q6 THROUGH Q12]

6. Jobs and the economy

	Total	AZ	CO	FL	NC	NV
1. Very important	91%	89%	89%	92%	88%	95%
2. Somewhat important	8%	9%	10%	8%	11%	5%
3. Not too important	1%	1%	1%	0%	1%	0%
4. Not important at all	0%	1%	0%	0%	0%	0%
9. Don't know/No answer	0%	0%	0%	0%	0%	0%

7. Immigration

	Total	AZ	CO	FL	NC	NV
1. Very important	77%	79%	79%	72%	71%	87%
2. Somewhat important	17%	16%	14%	22%	26%	9%
3. Not too important	4%	4%	5%	5%	2%	3%
4. Not important at all	1%	1%	1%	1%	1%	1%
9. Don't know/No answer	1%	0%	1%	0%	0%	0%

8. Healthcare

	Total	AZ	CO	FL	NC	NV
1. Very important	83%	79%	83%	85%	80%	91%
2. Somewhat important	13%	19%	12%	11%	16%	9%
3. Not too important	2%	2%	4%	2%	1%	0%
4. Not important at all	1%	0%	1%	1%	2%	0%
9. Don't know/No answer	1%	0%	0%	1%	1%	0%

9. Foreign policy

	Total	AZ	CO	FL	NC	NV
1. Very important	60%	57%	58%	59%	67%	58%
2. Somewhat important	28%	30%	29%	28%	24%	30%
3. Not too important	7%	7%	9%	8%	6%	8%
4. Not important at all	2%	2%	3%	1%	2%	3%
9. Don't know/No answer	3%	4%	1%	4%	1%	1%

10. Taxes

	Total	AZ	CO	FL	NC	NV
1. Very important	76%	67%	71%	83%	77%	84%
2. Somewhat important	19%	25%	25%	14%	19%	14%
3. Not too important	3%	5%	4%	2%	3%	2%
4. Not important at all	1%	1%	0%	0%	1%	0%
9. Don't know/No answer	1%	2%	0%	1%	0%	0%

11. Moral and social issues

1. Very important	69%	65%	64%	74%	65%	76%
2. Somewhat important	22%	26%	26%	17%	24%	18%
3. Not too important	6%	5%	8%	8%	6%	4%
4. Not important at all	2%	2%	2%	1%	2%	2%
9. Don't know/No answer	1%	2%	0%	0%	3%	0%

12. Education

1. Very important	87%	88%	85%	85%	86%	91%
2. Somewhat important	19%	11%	12%	12%	13%	7%
3. Not too important	3%	0%	2%	3%	0%	2%
4. Not important at all	1%	1%	1%	0%	0%	0%
9. Don't know/No answer	0%	0%	0%	0%	1%	0%

13. Which one of the following issues will be the MOST important in deciding your vote for President in November 2016? [READ LIST - ROTATE RESPONSES 1-7]

1. Jobs and the economy	39%	37%	41%	45%	29%	44%
2. Immigration	20%	20%	25%	11%	18%	25%
3. Healthcare	12%	10%	10%	14%	18%	11%
4. Foreign policy	4%	5%	3%	4%	5%	0%
5. Taxes	4%	4%	2%	6%	6%	2%
6. Moral and social issues	6%	6%	4%	8%	8%	2%
7. Education	14%	14%	15%	10%	12%	16%
9. Don't know/No answer	1%	4%	0%	2%	4%	0%

Now, I would like to ask you about the primary and presidential elections.

14. If the 2016 **Democratic presidential primary or caucus** in your state were held today and the candidates were _____ [READ LIST - ROTATE RESPONSES 1-6], whom would you support?

	Total	AZ	CO	FL	NC	NV
1. Hillary Clinton	49%	52%	51%	49%	45%	48%
2. Joe Biden	7%	7%	6%	4%	10%	6%
3. Elizabeth Warren	3%	5%	4%	2%	3%	1%
4. Jim Webb	1%	0%	1%	1%	1%	2%
5. Martin O'Malley	1%	1%	1%	0%	0%	2%
6. Brian Schweitzer	1%	1%	2%	1%	1%	1%
7. None/Rep. Candidate/Other	3%	2%	3%	3%	3%	4%
9. Don't know/No answer	35%	32%	32%	40%	37%	36%

15. If the 2016 **Republican presidential primary or caucus** in your state were held today and the candidates were _____ [READ LIST - ROTATE RESPONSES 1-6], whom would you support?

	Total	AZ	CO	FL	NC	NV
1. Jeb Bush	17%	14%	12%	28%	15%	18%
2. Chris Christie	5%	6%	4%	2%	10%	1%
3. Ted Cruz	4%	5%	2%	2%	5%	4%
4. Rand Paul	4%	5%	3%	2%	7%	4%
5. Marco Rubio	13%	13%	9%	18%	14%	13%
6. Paul Ryan	3%	2%	3%	3%	5%	4%
7. Rick Perry	3%	3%	4%	1%	4%	2%
8. None/Dem. Candidate/Other	4%	5%	6%	3%	3%	2%
9. Don't know/No answer	47%	47%	57%	41%	37%	52%

16. I know it's a long way off, but if the **presidential election** were held today, would you be more likely to support the Democratic candidate or the Republican candidate?

	Total	AZ	CO	FL	NC	NV
1. Democratic candidate	52%	63%	60%	41%	48%	50%
2. Republican candidate	28%	18%	26%	37%	33%	26%
3. Undecided	17%	17%	13%	20%	18%	19%
9. Don't know/No answer	3%	2%	1%	2%	1%	5%

Now, I'm going to read you some potential match-ups for the presidential election in November 2016. For each one, please tell me which candidate you would be more likely to vote for if the election were held today.

[RANDOMIZE Q17 THROUGH Q23 and the order of candidates]

17. Democrat Hillary Clinton and Republican Jeb Bush, whom would you vote for?

	Total	AZ	CO	FL	NC	NV
1. Hillary Clinton	60%	74%	66%	50%	55%	57%
2. Jeb Bush	27%	16%	21%	39%	34%	23%
9. Don't know/No answer	13%	10%	13%	11%	11%	20%

18. Democrat Hillary Clinton and Republican Chris Christie, whom would you vote for?

1. Hillary Clinton	62%	73%	67%	53%	60%	57%
2. Chris Christie	23%	20%	20%	28%	29%	20%
9. Don't know/No answer	15%	7%	13%	19%	11%	23%

19. Democrat Hillary Clinton and Republican Ted Cruz, whom would you vote for?

1. Hillary Clinton	64%	75%	67%	57%	65%	57%
2. Ted Cruz	22%	19%	21%	26%	24%	21%
9. Don't know/No answer	14%	6%	12%	17%	11%	22%

20. Democrat Hillary Clinton and Republican Rand Paul, whom would you vote for?

1. Hillary Clinton	61%	69%	67%	55%	59%	57%
2. Rand Paul	25%	23%	21%	30%	27%	22%
9. Don't know/No answer	14%	8%	12%	15%	14%	21%

21. Democrat Hillary Clinton and Republican Marco Rubio, whom would you vote for?

1. Hillary Clinton	60%	71%	66%	51%	59%	53%
2. Marco Rubio	27%	19%	22%	39%	30%	26%
9. Don't know/No answer	13%	10%	12%	10%	11%	21%

22. Democrat Hillary Clinton and Republican Paul Ryan, whom would you vote for?

1. Hillary Clinton	62%	72%	67%	55%	61%	57%
2. Paul Ryan	24%	21%	21%	30%	27%	23%
9. Don't know/No answer	14%	7%	12%	15%	12%	20%

23. Democrat Hillary Clinton and Republican Rick Perry, whom would you vote for?

1. Hillary Clinton	65%	76%	66%	57%	64%	60%
2. Rick Perry	21%	17%	20%	26%	26%	19%
9. Don't know/No answer	14%	7%	14%	17%	10%	21%

24. With regards to your vote for President in November 2016, has your vote been decided or are you open to changing your mind, depending on the candidates and their positions on the issues?

	Total	AZ	CO	FL	NC	NV
1. Vote has been decided	30%	23%	37%	36%	23%	33%
2. Open to changing my mind	65%	75%	60%	58%	74%	57%
9. Don't know/No answer	5%	2%	3%	6%	3%	10%

IMMIGRATION REFORM

25. When it comes to immigration reform policy, which should be the higher priority now:

ROTATE RESPONSES 1 AND 2

	Total	AZ	CO	FL	NC	NV
1. Securing the nation's border	20%	27%	13%	23%	24%	15%
2. Addressing the status of undocumented immigrants currently in the U.S.	56%	57%	70%	51%	47%	58%
3. Neither of these VOLUNTEERED	5%	5%	4%	5%	4%	6%
4. Both are equally important VOLUNTEERED	17%	10%	12%	18%	23%	20%
9. Don't know/No answer	2%	1%	1%	3%	2%	1%

26. Which comes closest to your view about undocumented immigrants who are living in the United States?

	Total	AZ	CO	FL	NC	NV
1. They should be allowed to stay in the U.S. and eventually apply for citizenship	72%	77%	78%	65%	68%	72%
2. They should be allowed to stay in the U.S. legally,but not be allowed to apply forcitizenship	12%	10%	8%	16%	14%	13%
3. They should be deported	8%	4%	6%	11%	10%	9%
4. None of these VOLUNTEERED	4%	5%	4%	4%	4%	4%
9. Don't know/No answer	4%	4%	4%	4%	4%	2%

27. How important is it to you that the government secures the borders to prevent the flow of undocumented immigrants into the U.S. - very important, somewhat important or not important?

	Total	AZ	CO	FL	NC	NV
1. Very important	55%	51%	39%	68%	55%	59%
2. Somewhat important	30%	33%	44%	22%	26%	25%
3. Not important	13%	14%	14%	8%	15%	16%
9. Don't know/No answer	2%	2%	3%	2%	4%	0%

28. Which political party do you think best represents your views on immigration policy – the Democratic Party or the Republican Party?

	Total	AZ	CO	FL	NC	NV
1. Democratic Party	48%	58%	53%	40%	45%	43%
2. Republican Party	22%	15%	18%	29%	26%	23%
3. Both	6%	6%	6%	6%	7%	7%
4. Neither	16%	16%	15%	16%	15%	20%
9. Don't know/No answer	8%	5%	8%	9%	7%	7%

I know it's a long way off, but…

ROTATE Q29 AND Q30

29. If a candidate for President **supports** a path to citizenship or legal status for undocumented immigrants, would it make you more likely to vote for that candidate, less likely to vote for that candidate or would it not make a difference in who you vote for?

	Total	AZ	CO	FL	NC	NV
1. More likely	62%	59%	66%	58%	57%	70%
2. Less likely	12%	11%	12%	13%	14%	11%
3. Would not make a difference	22%	26%	18%	24%	27%	16%
9. Don't know/No answer	4%	4%	4%	5%	2%	3%

30. If a candidate for President **opposes** a path to citizenship or legal status for undocumented immigrants, would it make you more likely to vote for that candidate, less likely to vote for that candidate or would it not make a difference in who you vote for?

1. More likely	16%	15%	11%	17%	21%	17%
2. Less likely	56%	53%	68%	52%	47%	64%
3. Would not make a difference	22%	26%	18%	23%	28%	16%
9. Don't know/No answer	5%	6%	3%	8%	4%	3%

31. Which of the following presidential candidates would you be more likely to support?
Candidate A: Is pro-choice, supports gay marriage, believes in strong separation between church and state, and is opposed to immigration reform.
Candidate B: Is pro-life, opposes gay marriage, supports the second amendment right to bear arms, believes there is role for religion in the public sphere, and supports immigration reform.

1. Candidate A	31%	32%	30%	25%	38%	29%
2. Candidate B	51%	52%	54%	56%	49%	44%
3. Neither VOLUNTEERED	12%	10%	12%	14%	5%	21%
9. Don't know/No answer	6%	6%	4%	5%	8%	6%

32. Which of the following presidential candidates would you be more likely to support?
Candidate A: Opposes Obamacare, prioritizes lowering taxes on business and individuals, supports the Keystone Pipeline and other energy expansion and supports immigration reform.
Candidate B: Supports Obamacare, prioritizes stronger social services, supports strong environmental regulations and opposes immigration reform.

1. Candidate A	48%	48%	44%	46%	52%	52%
2. Candidate B	31%	34%	30%	32%	35%	23%
3. Neither VOLUNTEERED	12%	10%	16%	13%	3%	20%
9. Don't know/No answer	9%	8%	10%	9%	10%	5%

33. Thinking now about elections and the issue of immigration: What if there were a candidate who stood for most of the things you believe in, but took a stand on immigration that you really disagreed with – would you definitely vote for that candidate, probably vote for that candidate, probably not vote for that candidate, or definitely not vote for that candidate?

	Total	AZ	CO	FL	NC	NV
1. Would definitely vote for that candidate	13%	14%	10%	11%	17%	11%
2. Would probably vote for that candidate	36%	40%	32%	35%	42%	29%
3. Would probably not vote for that candidate	27%	24%	34%	29%	16%	34%
4. Would definitely not vote for that candidate	12%	13%	12%	10%	10%	15%
9. Don't know/No answer	13%	10%	14%	15%	14%	12%

34. Which of the following statements best represents your opinion: (READ STATEMENTS 1 THROUGH 5)

1. I support a pathway to citizenship or legal status for undocumented immigrants and would never vote for a presidential candidate who did not support a pathway to citizenship or legal status for undocumented immigrants   40%   40%   41%   35%   43%   40%
2. I support a pathway to citizenship or legal status for undocumented immigrants, but would vote for a presidential candidate who did not support a path way to citizenship or legal status if I agreed with the candidate on
   most other issues   32%   27%   37%   29%   30%   37%
3. I do not support a pathway to citizenship or legal status for undocumented immigrants and would never vote for a presidential candidate who supported a pathway to citizenship or legal status   7%   9%   4%   8%   9%   5%
4. I do not support a pathway to citizenship or legal status for undocumented immigrants, but would vote for a presidential candidate who supported a pathway to citizenship or legal status if I agreed with the candidate on
   most other issues   8%   9%   8%   9%   8%   8%
5. I do not have a strong opinion on this issue   8%   10%   7%   13%   4%   9%
9. Don't know/No answer   5%   5%   3%   6%   6%   1%

DEMOGRAPHICS

We are almost finished with our survey. I just have a few final questions left that are for classification purposes only.

35. What is the highest level of education that have you have completed – elementary school, high school graduate, two-year college or technical school graduate, or college graduate or higher degree?

1. Elementary school	19%	23%	18%	17%	15%	23%
2. High school graduate/GED	32%	31%	35%	32%	31%	32%
3. Two-year college or technical school graduate/Some college	27%	25%	27%	27%	27%	30%
4. College graduate or higher degree/ Bachelor's degree or higher	20%	18%	20%	24%	25%	15%
9. Don't know/No answer	2%	3%	0%	0%	2%	0%

36. What is the annual household income of your family before taxes – less than $25,000, between $25,000 and $50,000, between $50,000 and $100,000, or more than $100,000?

	Total	AZ	CO	FL	NC	NV
1. Less than $25,000	25%	24%	33%	26%	16%	26%
2. Between $25,000 and $50,000	31%	30%	28%	31%	30%	38%
3. Between $50,000 and $100,000	22%	26%	22%	26%	21%	16%
4. More than $100,000	9%	5%	8%	13%	13%	7%
9. Don't know/No answer	13%	15%	9%	4%	20%	13%

37. In what country were you born?

	Total	AZ	CO	FL	NC	NV
1. United States	42%	57%	40%	29%	51%	30%
2. Puerto Rico	5%	2%	1%	12%	7%	0%
3. Mexico	31%	35%	42%	6%	23%	49%
4. Central America	6%	3%	8%	6%	8%	8%
5. South America	5%	1%	2%	14%	4%	4%
6. Dominican Republic	1%	0%	1%	3%	3%	1%
7. Cuba	9%	0%	4%	30%	3%	8%
8. Spain	0%	0%	0%	0%	0%	0%
9. Other/No answer	1%	2%	2%	0%	1%	0%

38. Do you have an immediate family member or close personal friend who is an undocumented immigrant?

	Total	AZ	CO	FL	NC	NV
1. Yes	35%	31%	44%	18%	36%	47%
2. No	62%	64%	55%	80%	59%	50%
9. Don't know/No answer	3%	5%	1%	2%	5%	3%

This completes our survey. Thank you very much for your participation and have a nice day/evening.

 [CODE ONLY – DO NOT ASK]

A. Gender (BY OBSERVATION)

	Total	AZ	CO	FL	NC	NV
1. Male	50%	43%	50%	49%	50%	55%
2. Female	50%	57%	50%	51%	50%	45%

B. States

	AZ	CO	FL	NC	NV
1. Arizona	100%				
2. Colorado		100%			
3. Florida			100%		
4. North Carolina				100%	
5. Nevada					100%