

The Contributions of New Americans in New York



Partners



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Demographics

New York, our country's third largest state by population, is a giant among even the most immigrant-rich states. From the 1960s to the 1990s, New York was one of seven states that as a group attracted between 60 to 75 percent of all the immigrants arriving in America each year.¹ Today, New York is home to nearly 4.5 million immigrants, the third largest number of foreign-born residents in the country, surpassed only by California and Texas.

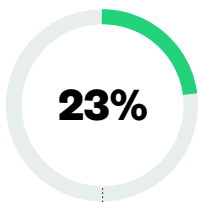
Even today, the number of immigrants in the state continues to rise. From 2010 to 2014, New York's immigrant population grew by more than 160,000 people, allowing New York to increase its already sizable immigrant population by almost 4 percent. In 2014, more than one out of every 5 New Yorkers was born in another country. New York's large immigrant

community and its historical ties to America's immigration history are just two reasons why the Empire State is known as a place where people from all over the world come to build new lives and grab a piece of the American Dream.

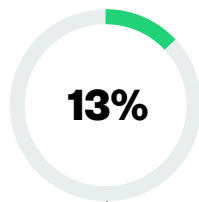
Today, New York is home to nearly **4.5 million immigrants**, the **third largest** number of foreign-born residents in the country, surpassed only by California and Texas.

4,462,737

New York residents were born abroad.



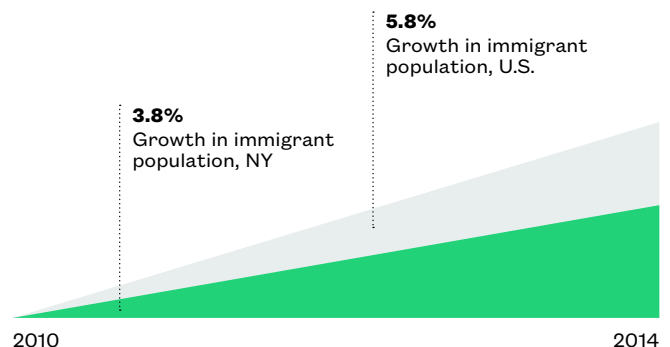
Share of New York residents born abroad



Share of U.S. residents born abroad

161,579

people immigrated to New York between 2010 and 2014.

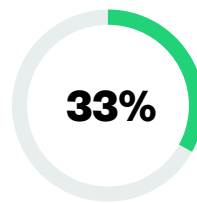


The Role of Immigrants as Entrepreneurs

288,737

immigrants in New York are self-employed

Immigrant-owned businesses generated **\$6.13B** in business income in 2014.



Share of entrepreneurs in New York who are immigrants

496,928 people in New York are employed at firms owned by immigrants.

* This is a conservative estimate that excludes large, publicly owned firms.

Given that the act of picking up and moving to another country is inherently brave and risky, it should be little surprise that immigrants have repeatedly been found to be more entrepreneurial than the U.S. population as a whole.² According to The Kauffman Foundation, a nonprofit group that studies entrepreneurship, immigrants were almost twice as likely to start a new business in 2015 than the native-born population.³ The companies they founded ranged from small businesses on Main Street to large firms responsible for thousands of American jobs. Recent studies, for instance, have indicated that immigrants own more than half of the grocery stores in America and 48 percent of nail salons.⁴ Foreign-born entrepreneurs are also behind 51 percent of our country's billion dollar startups, and a substantial share of our Fortune 500 firms.⁵

The super-charged entrepreneurial activity of immigrants provides real and meaningful benefits to everyday Americans. In 2010, roughly one in 10 American workers with jobs at private firms were employed at immigrant-founded companies. Such businesses also generated more than \$775 billion in annual business revenue that year.⁶ In New York, like the country as a whole, immigrants are currently punching far above their weight class as entrepreneurs. Foreign-born workers currently make up 32.7 percent of all entrepreneurs in the state, despite accounting for 22.6 percent of New York's population. Their firms generated \$6.13 billion in business income in 2014. New York firms with immigrant owners also provided jobs to roughly 497,000 Americans in 2007.⁷

Immigrant entrepreneurship was also important to New York's recovery after the Great Recession. From 2007

to 2011, immigrants founded 42.0 percent of all new businesses in the state.⁸

In 2010, roughly **1 in 10** American workers with jobs at private firms were employed at immigrant-founded companies.

Immigrant entrepreneurs have long been a critical part of New York's economic success story. Ralph Lauren, the founder of the New York City-based Fortune 500 fashion company of the same name, was the child of two immigrants from Belarus.⁹ Lauren, born Ralph Lifshitz, claims that his upbringing as a child of two European Jews in the Bronx informed his brand, which is strongly identified with Old World glamour and a desire to achieve wealth and success.¹⁰ Thirty other Fortune 500 firms based in the state—including banks like Goldman Sachs and media giants like NewsCorp and CBS—had at least one founder who either immigrated to the United States or was the child of immigrants. Together, those 31 companies employ almost 1.8 million people globally and bring in more than \$797 billion in revenues each year.

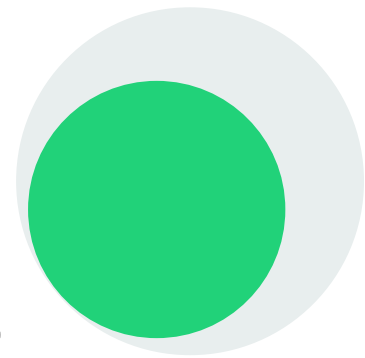
All told, immigrants and their children have played a larger role founding Fortune 500 firms in New York than they have nationwide. Of the 55 Fortune 500 firms based in New York, 56.4 percent of firms had at least one founder who was an immigrant or the child of an immigrant. For the country as a whole, the equivalent figure is 41.4 percent.

Currently, there is no visa to come to America, start a company, and create jobs for U.S. workers—even if an entrepreneur already has a business plan and has raised hundreds of thousands of dollars to support his or her idea. Trying to exploit that flaw in our system, countries around the world—from Canada to Singapore, Australia to Chile—have enacted startup visas, often with the explicit purpose of luring away entrepreneurs who want to build a U.S. business but cannot get a visa to do so.¹¹ Here in the United States, many individuals have gone to great lengths to circumnavigate the visa hurdles. Many

entrepreneurs sell a majority stake in their company and then apply for a visa as a high-skilled worker, rather than the owner of their firm. And a few enterprising venture capitalists, led by Jeff Bussgang in Boston and Brad Feld in Colorado, have launched programs that bring over foreign-born entrepreneurs to serve as “entrepreneurs in residence” at colleges and universities. Because nonprofit academic institutions are exempt from the H-1B cap, such entrepreneurs can secure their visas by working as mentors at a school, and then build their startups in their free time.

These innovative programs, which are currently available at 13 colleges and universities across the country, are already resulting in meaningful economic contributions. As of mid-2016, 23 entrepreneurs had secured visas through these programs nationally. The companies they founded had created 261 jobs and raised more than \$100 million in funding.¹²

56%



of **Fortune 500** companies based in New York were founded by immigrants or their children.

Those firms generate **\$797.2B** in annual revenue, and employ **1,771,183** people globally.

SPOTLIGHT ON

Shan-Lyn Ma

Co-founder & CEO of Zola

Shan-Lyn Ma, the co-founder and CEO of Zola, a \$40 million dollar modern wedding registry business, says she would have started her business much earlier if not for the limitations posed by U.S. immigration laws.

Ma, who was born in Singapore but grew up in Australia, moved to America in 2004 to pursue an MBA at Stanford University. After graduating, she took a job at Yahoo!, where she worked for two years. While Ma loved her experience at Yahoo!, she soon, as she puts it, “started craving a startup experience.” In 2008, she moved to New York City to join the newly founded Gilt Groupe, an online shopping startup. Ma was the creator and general manager of Gilt Taste, an arm of the larger group that sold gourmet wine and food. After her time at Gilt, Ma felt ready to branch out on her own. “I finally had the experience under my belt to take the plunge,” she says.

Inspiration came when many of Ma’s friends started getting married. “I was going to a lot of weddings and all the newlyweds expressed a frustration with the classic gift registry system,” she explains. “They would say: ‘I loved my wedding but I hated my registry.’” So, in 2013, Ma, along with Kevin Ryan and Nobu Nakaguchi, founded Zola, a company that would “transform wedding registries from the most frustrating part of wedding planning to the most enjoyable aspect.” Geared toward tech-savvy millennials, Zola offers a mobile app that allows couples to build customized registries with ease. And, unlike traditional wedding registries, Zola allows wedding guests to gift experiences, like a hot-air balloon ride or a winery tour, as well as cash for down payments or other expenses.



Zola has been wildly successful. The New-York-City-based company has raised over \$16 million in venture capital funding and is the fastest-growing wedding registry company in the United States. It also grossed \$40 million in 2015. In the last two and a half years, the team has grown from three co-founders to 40 employees—38 of whom are American-born.

Zola grossed **\$40M** in 2015 and, in the last 2.5 years, its team has grown from three co-founders to **40 employees**—38 of whom are American-born.

But despite this success, the immigration system slowed the company's progress. "Until I got my green card, I felt like my place in the United States was very precarious," she says, "like I could be asked to leave the country at any time." She adds that for an inherently risky field like entrepreneurship, the uncertainty around immigration status can be prohibitive. Although Ma and her team eventually figured out a way for Zola to sponsor her green card, "it took a lot of work to figure out how to do so in a way that would allow me to work for my own company," she says.

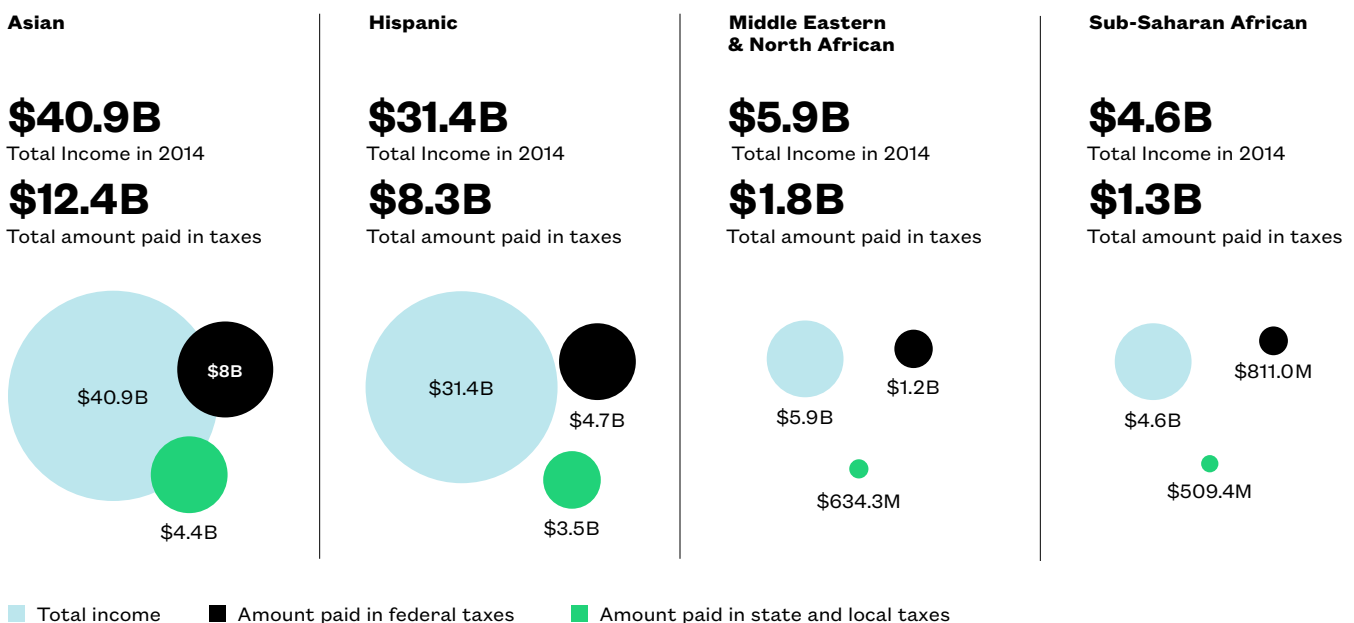
Still, Ma considers herself one of the lucky ones. "There are many immigrants in this country who would start companies and create jobs if there was an easier way for them to do so," she says, "but the current system stifles this entrepreneurial spirit and hurts the American economy in the process."

Income and Tax Contributions

Immigrants in New York play an important role contributing to the state as both taxpayers and consumers. In 2014, immigrant-led households in New York earned \$ 145.8 billion dollars—or 23.2 percent of all income earned by New Yorkers that year. With those earnings, the state’s foreign-born households were able to contribute more than one in every five dollars paid by New York residents in state and local tax revenues, payments that support important public services such as public schools and police. Through their individual wage contributions, immigrants also paid almost \$ 17.4 billion into the Social Security and Medicare programs that year.

By spending the money they earn at businesses such as hair salons, grocery stores, and coffee shops, immigrants also support small business owners and job creation in the communities where they live. In New York immigrants held \$ 103.3 billion in spending power in 2014, defined in this brief as the net income available to a family after paying federal, state, and local taxes. Some specific ethnic groups within the immigrant community had particular power as consumers, such as Asians and immigrants from the Middle East and North Africa.

INCOME AND TAX CONTRIBUTIONS OF KEY GROUPS WITHIN NEW YORK'S IMMIGRANT POPULATION, 2014



In 2014, immigrants in New York earned **\$145.8B.**

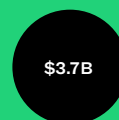
\$15.9B—went to state and local taxes...

\$26.5B—went to federal taxes...

Leaving them with **\$103.3B** in remaining spending power.

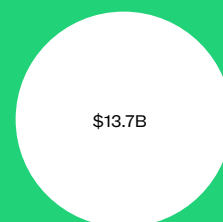
ENTITLEMENT CONTRIBUTIONS

New York's immigrants also contribute to our country's entitlement programs. In 2014, through taxes on their individual wages, immigrants contributed **\$3.7B** to Medicare and **\$13.7B** to Social Security.



\$3.7B

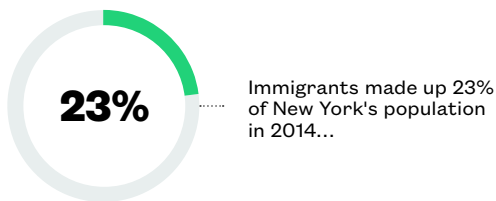
Medicare



\$13.7B

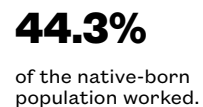
Social Security

The Role of Immigrants in the Broader Workforce



Because they tended to be working-age,

Immigrants were **32%** more likely to work than native-born New Yorkers.



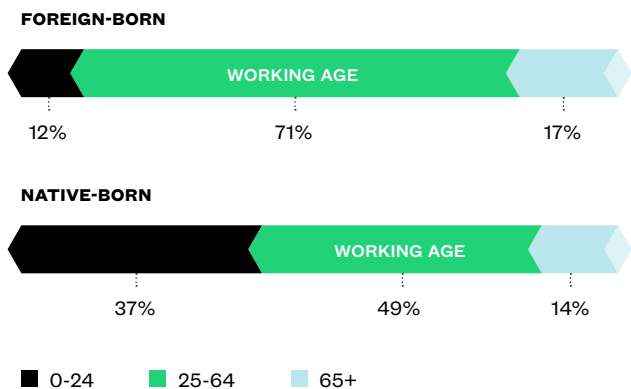
People who come to the United States often come here to work. Because of that, they often have skills that make them a good fit for our labor force—and a strong complement to American workers already here. In the country as a whole, immigrants are much more likely to be working-age than the U.S.-born. They also have a notably different educational profile. The vast majority of Americans – more than 79 percent of the U.S.-born population – fall into the middle of the education spectrum by holding a high school or bachelor’s degree. Immigrants, by contrast, are more likely to gravitate toward either end of the skill spectrum. They are more likely to lack a high school diploma than the native born, but also more likely to have an advanced degree. This makes them good candidates for labor-intensive positions, such as housekeeping, that many more educated U.S.-born

workers are less interested in pursuing, as well as high-level positions that allow innovation-driven firms to expand and add jobs for Americans at all skill levels.

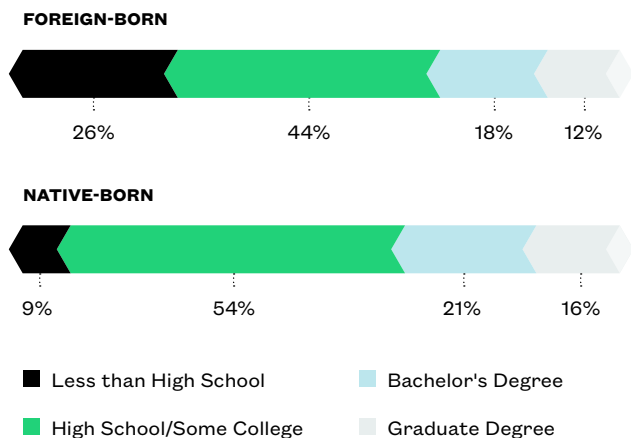
In New York, **71%** of the foreign-born population is of working age—defined in this brief as falling between the ages of 25 and 64—compared to less than **50%** of the native-born population.

Immigrants in New York in many ways resemble the trend in the country as whole. In New York, 71.0 percent of the foreign-born population is working aged, defined in this brief as falling between the ages 25 and 64, while

AGE BREAKDOWN OF NEW YORK'S FOREIGN-BORN AND NATIVE-BORN POPULATIONS, 2014



EDUCATIONAL ATTAINMENT OF NEW YORK'S FOREIGN-BORN AND NATIVE-BORN POPULATION (AGES 25+), 2014



only 49.0 percent of the native-born population is. That 22.0-percentage point gap has major implications for the state’s workforce. In 2014, immigrants in the state were 31.8 percent more likely to be actively employed than the state’s native-born residents—a reality driven largely by the fact that a larger than average portion of the native-born population was under the age of 25. Foreign-born individuals punched above their weight class as workers in the state as well: In 2014, they made up 27.8 percent of all employed individuals in the state, despite accounting for 22.6 percent of the New York’s overall population.

When it comes to education, however, New York differs from the national pattern. Immigrants here are less likely to have either a bachelor’s degree or graduate level training than native-born residents. Instead, they are considerably more likely to have less than a high-school education: More than one in four of the state’s immigrants fall into that category, compared to 9.3 percent of natives.

The immigrants who are working in New York contribute to a wide range of different industries in the state—many of which are growing and important parts of the local economy. Foreign-born residents make up more than three out of five workers in New York’s home health care sector. They also account for 44.7 percent of the

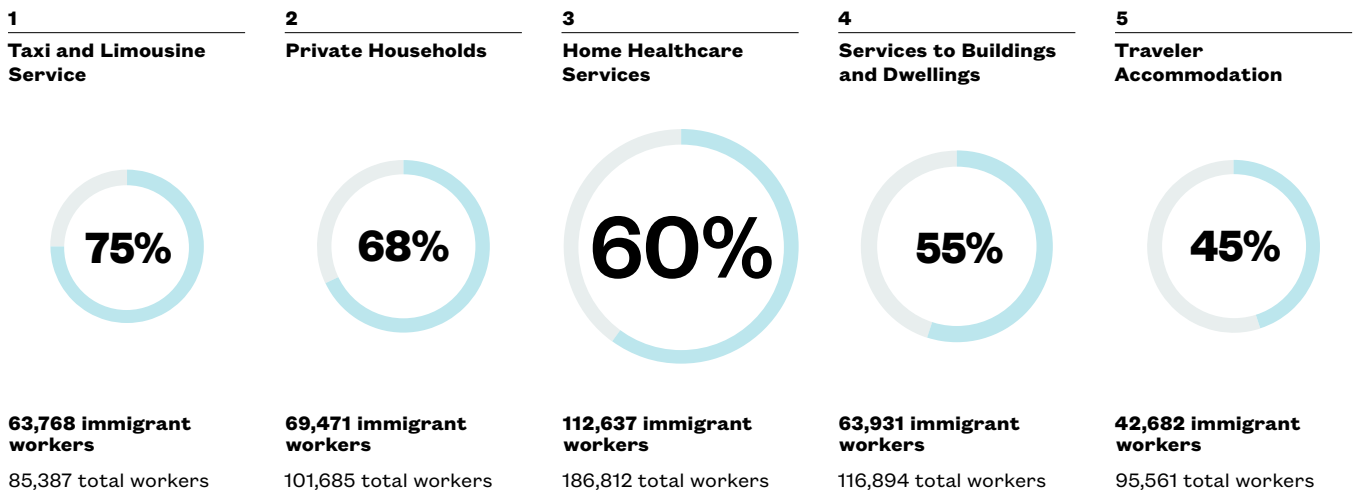
state’s workers in traveler accommodation, contributing to New York’s sizeable tourism industry, which added \$62.5 billion to the state’s Gross Domestic Product (GDP) in 2014.¹³ Immigrants also frequently gravitate toward sectors where employers may struggle to find enough interested U.S.-born workers. Immigrants in New York, for instance, make up 68.3 percent of workers in private households, an industry that includes maids, housekeepers, and nannies.

In recent decades, immigrants have also played an important role in New York’s manufacturing industry. Studies have found that the arrival of immigrants to a community can have a powerful impact creating or preserving manufacturing jobs. This is because foreign-born workers give employers access to a large and relatively affordable pool of laborers, making it less attractive for firms to move work to cheaper locations offshore. One study by the Partnership for a New American Economy and the Americas Society/Council of the Americas, for instance, found that every time 1,000 immigrants arrive in a given U.S. county, 46 manufacturing jobs are preserved that would otherwise not exist or have moved elsewhere.¹⁴ The more than 4.3 million immigrants who were living in the state in 2010 were responsible for creating or preserving nearly 198,000 manufacturing jobs.

Aside from just looking at overarching industry groups, our work also examines the share of workers that are foreign-born in specific occupations and jobs. Reflecting their unique educational profile, immigrants in New York are often overrepresented in particularly labor-intensive positions. While foreign-born workers make up 27.8 percent of the state’s employed population, they account for 71.4 percent of taxi driver and chauffeurs. They also make up 57.9 percent of those working as chefs and head cooks, and 57.3 percent of nursing, psychiatric, and home health aides.

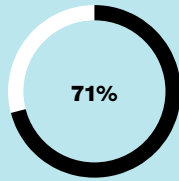
INDUSTRIES WITH LARGEST SHARE OF FOREIGN-BORN WORKERS, 2014

■ Share of workers who are immigrants



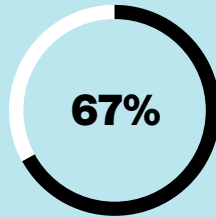
OCCUPATIONS WITH LARGEST SHARE OF FOREIGN-BORN WORKERS, 2014

1
Taxi Drivers and Chauffeurs



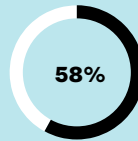
66,327 immigrant workers
92,914 total workers

2
Maids and Housekeeping Cleaners



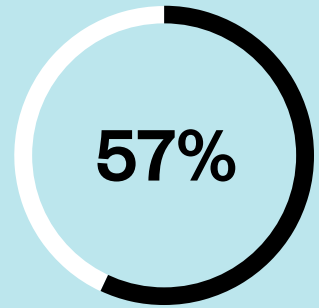
273,324 immigrant workers
352,093 total workers

3
Chefs and Head Cooks



32,131 immigrant workers
295,203 total workers

4
Nursing, Psychiatric, and Home Health Aides



170,502 immigrant workers
297,591 total workers

5
Construction Laborers



79,759 immigrant workers
160,298 total workers

6
Painters, Construction and Maintenance



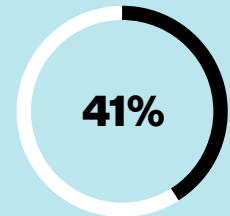
21,461 immigrant workers
44,900 total workers

7
Misc. food preparation and serving-related workers



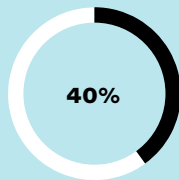
15,700 immigrant workers
35,917 total workers

8
Cooks



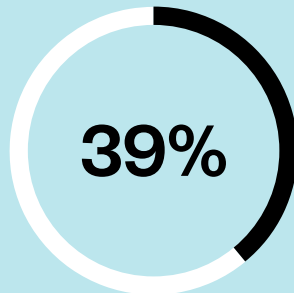
62,581 immigrant workers
151,595 total workers

9
Personal Care Aides



40,552 immigrant workers
100,815 total workers

10
Janitors and Building Cleaners



105,237 immigrant workers
268,244 total workers

■ Share of workers who are immigrants

Science, Technology, Engineering, and Math

Between 2014 and 2024, science, technology, engineering, and math—or “STEM”—fields are projected to play a key role in U.S. economic growth, adding almost 800,000 new jobs and growing 37.0 percent faster than the U.S. economy as a whole.¹⁵ Immigrants are already playing a huge part ensuring that New York remains a leading innovator in STEM fields like healthcare and biotechnology. Despite making up 22.6 percent of the state’s population, foreign-born New Yorkers made up 26.5 percent of STEM workers in the state in 2014. Our outdated immigration system, however, makes it difficult for STEM employers to sponsor the high-skilled workers they need to fill critical positions. This is problematic because it can slow the ability of firms to expand and add jobs for U.S.-born workers. It also makes little sense, given the country’s ongoing shortage of STEM talent—an issue that heavily impacts employers here. In 2014, 11.2 STEM jobs were advertised online in New York for every one unemployed STEM worker in the state.

In 2011, Cornell University earned almost **91 patents**, placing it among the top 10 most productive in the country. Almost **2 out of every 3** of those patents had at least one foreign-born inventor.

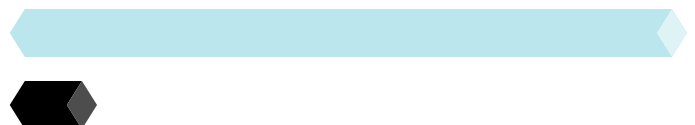
Immigrants, however, are not just a crucial piece of New York’s STEM workforce now—they are also likely to power it in the future. In 2014 students on temporary visas made up roughly one out of every 3 students earning a STEM Master’s degree at New York’s universities, and 40.7 percent of students earning a PhD-level degree in STEM. Even after America’s universities invest in their education, however, many of those students struggle to remain in the country after graduation. Creating visa pathways that would make it easier for them to stay would have a major economic benefit to New York. A study by the Partnership for a

164,854

available STEM jobs were advertised online in 2014, compared to **14,673** unemployed STEM workers.

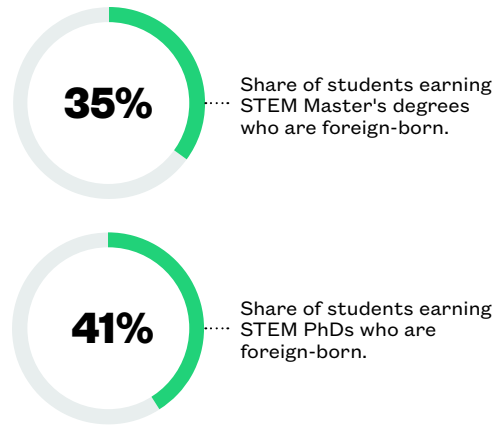
The resulting ratio of open jobs to available workers was

11.2 to 1



If half of New York's **7,479** advanced level STEM grads on temporary visas stayed in the state after graduation...

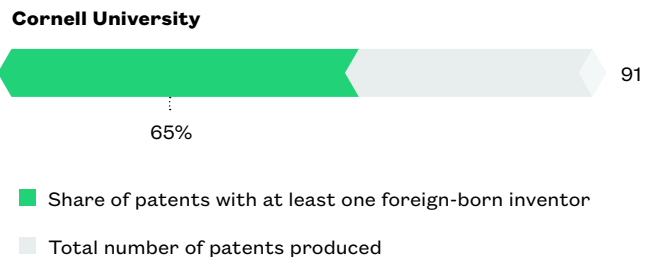
9,797 jobs for U.S.-born workers would be created by 2021.



New American Economy and the American Enterprise Institute found that every time a state gains 100 foreign-born STEM workers with graduate-level STEM training from a U.S. school, 262 more jobs are created for U.S.-born workers there in the seven years that follow.¹⁶ For New York, that means that retaining even half of the 7,479 graduates earning advanced-level STEM degrees in 2014 could result in the creation of almost 9,800 new positions for U.S.-born workers by 2021.

New York's immigrants also contribute to the state's economic growth and competitiveness by earning patents on cutting-edge research and products. In 2011, Cornell University earned almost 91 patents, placing it among the top 10 most productive in the country. Almost two out of every three of those patents had at least one foreign-born inventor. Such patents are licensed to existing companies or used as foundations for new companies, creating American jobs and revenue along the way.¹⁷

UNIVERSITY PATENTS WITH FOREIGN-BORN INVENTORS, 2011



SPOTLIGHT ON

Ragy Thomas

Founder & CEO of Sprinklr

Ragy Thomas, founder and CEO of the social media platform Sprinklr, believes that an open, streamlined immigration policy is vital to the economic future of America. As a technology entrepreneur, investor, and visionary, who has founded four startups and created thousands of jobs, Thomas' own story reveals how drawing global talent to America can fuel innovation, build businesses, and multiply job opportunities for other Americans.

Thomas was born and educated in India and received an undergraduate degree in computer science engineering from Pondicherry University. At 22, he came to the United States for a computer-programming job in Wisconsin. After six months in Wisconsin, he moved to the East Coast and advanced his career in leaps and bounds over the next 20 years. After getting his MBA in finance and information systems from New York University, he launched a series of successful startups, including an email marketing business that sold for \$120 million. Today, Thomas runs Sprinklr, where he employs 1,200 people around the world.

After getting his MBA in finance and information systems from New York University, Thomas launched a series of successful startups, including an email marketing business that sold for \$120M.

Sprinklr helps more than 1,000 brands reach customers through various channels of social media and provides them with tracking and analytical data for improved



Photo Credit: David Yellen

targeted marketing. Thomas' clients include some of the biggest global brands and half of the largest U.S. companies, such as Nike, McDonald's, and Verizon. According to Forbes, Sprinklr surpassed \$100 million in annualized revenue in 2015, up 150 percent from a year earlier. In a sector where marketers are known to change their preferences at the drop of a hat, Sprinklr has an impressive client retention rate of close to 95 percent. This is partly due to the level of customization and nimbleness that the firm provides each of its clients. An organizational culture that places the client at the center of all decisions and Thomas' personal commitment to instantly fix any customer complaints have played a contributing role in the success of the firm.

“History is such a beautiful guide of what happens when you come together instead of stay apart,” Thomas says.

This is the type of economic gain that America attains by attracting the best talent, Thomas says. And yet he knows how difficult bringing and retaining that talent can be. His path toward citizenship was sluggish. It took Thomas about six years to receive his green card and nearly a dozen before he was able to become a citizen. He supports immigration policies that would eliminate hurdles for newcomers, offer security to immigrant families, and make it easier to attract talented minds to the country. To him, immigrant innovation is what makes America great. “History is such a beautiful guide of what happens when you come together instead of stay apart,” he says. “For countries to function, you need the rules and you need a structure. But as a country, we are blessed by being able to attract amazing people. We have to preserve the DNA [of the United States] by encouraging that.”

Healthcare

In the coming years, the American healthcare industry is projected to see incredibly rapid growth—adding more new positions from 2014 to 2024 than any other industry in our economy.¹⁸ Already, caregivers are facing near unprecedented levels of demand. Between 2013 and 2015, the number of Americans with health insurance rose by almost 17 million, opening the door for many patients to receive more regular care.¹⁹ The country’s 76.4 million baby boomers are also aging rapidly—at a major cost to our healthcare system. Studies have found that elderly Americans spend three

times more on healthcare services than those of working age each year.²⁰

Only two other states have a higher share of foreign-educated physicians than New York.

Immigrants are already playing a valuable role helping New York meet some of its healthcare workforce gaps. In 2016 more than one in three physicians in New York

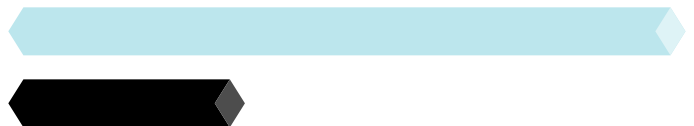
NEW YORK HAS A SHORTAGE OF HEALTHCARE WORKERS

91,911

available healthcare jobs were advertised online in 2014, compared to **31,897** unemployed healthcare workers.

The resulting ratio of open jobs to available workers was

2.9 to 1



Additional number of psychiatrists needed now: **1,614**



Shortage of occupational therapists by 2030: **1,048**



Shortage of dentists projected by 2025: **1,024**

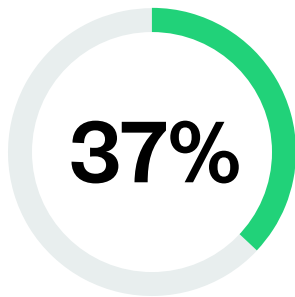


FOREIGN-BORN AND FOREIGN-EDUCATED PROFESSIONALS HELP FILL HEALTHCARE LABOR GAPS

Foreign-Educated

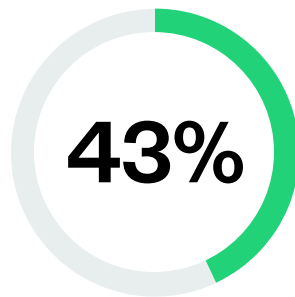
Doctors

28,845 graduates of foreign medical schools



Psychiatrists

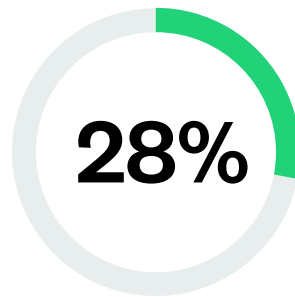
2,546 graduates of foreign medical schools



Foreign-Born

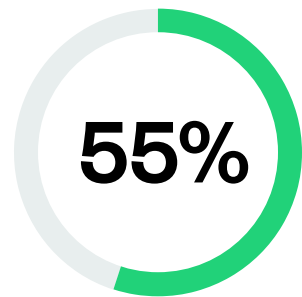
Nurses

59,785 foreign-born workers



Nursing, Psychiatric, and Home Health Aides

169,575 foreign-born workers

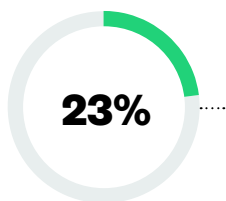


graduated from a foreign medical school, a likely sign they were born elsewhere. Only two other states in the country have a higher share of foreign-educated physicians. Immigrant healthcare practitioners also made up 28.4 percent of the state's nurses in 2014, as well as 54.9 percent of those working as nursing, psychiatric, or home health aides.

Agriculture

55%

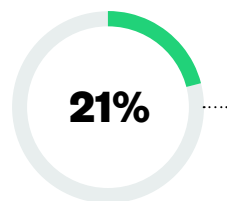
of farms in New York produced fresh fruits and vegetables in 2014.



Share of miscellaneous agriculture workers on farms who are immigrants. (This is the occupation made up largely of laborers who hand pick crops in the field.)

\$3.5B

Amount agriculture contributes to New York's GDP annually.



Share of hired farmworkers in the state who are immigrants.

One sector of the economy of particular importance to New York is agriculture. In 2014, the agriculture industry contributed \$3.5 billion to New York's GDP. It also provided jobs to almost 50,000 New Yorkers. Within that large industry, fresh fruits and vegetables played a prominent role. In 2014, 55.5 percent of farms in New York grew fresh fruits and vegetables, a far higher share than the 33.4 percent that did nationally. New York—the Big Apple—also grew more apples, as measured in farm receipts, than any state in the country that year except Washington.

New York's leading role as a produce producer makes the state's agriculture industry inherently reliant on immigrants. Fresh fruits and vegetables—unlike commodity crops such as corn, soybeans, and wheat—almost always must be harvested by hand. And the so-called “field and crop workers” that perform that work are overwhelmingly immigrant: From 2008-2012, foreign-born workers made up 72.9 percent of field and crop laborers in the country as a whole. In New York, that reality means that even when managers, packers,

and equipment managers are included, immigrants are still a huge part of the state's overall agricultural workforce. In 2014, more than one in five agriculture workers in the state were born abroad.

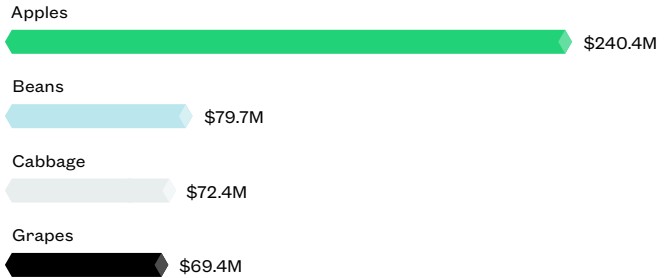
The current visa system for agriculture presents many problems for states like New York. The H-2A visa program, which is designed to bring in temporary farm laborers, is too expensive and burdensome for many U.S. farms.²¹ Growers frequently complain that delays issuing H-2A visas result in workers arriving weeks late, which can lead to crop loss. The visa's lack of portability also means that growers must often commit to pay workers for a longer period than they actually need them. For New York growers, the lack of a workable visa—coupled with a huge drop-off in the number of farmworkers who have immigrated in recent years—has led to a labor picture that is increasingly untenable. Between 2002 and 2014, the number of field and crop workers in the Northeast decreased by 17.9 percent.²² Wage trends indicate that caused a major labor shortage on New York farms: From 2002 to 2014, the real wages of New York's

\$737.9M

Sale receipts generated from the sale of fruits, vegetables, and nuts in 2014.

New York's leading agricultural exports include dairy products, plant products (including sweeteners and planting seeds), processed vegetables.

TOP FOUR FRESH PRODUCE ITEMS PRODUCED IN THE STATE, AS MEASURED BY FARM RECEIPTS



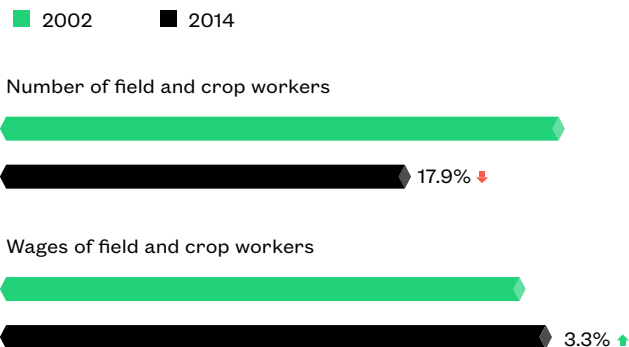
field and crop workers increased, while they fell for the broader population of workers in the state with a high school education or less.

If labor shortages had not been an issue, the country would have had an **additional 24,000 jobs** by 2012, including **17,000** in fields outside agriculture like transportation and irrigation.

The shortage of qualified field and crop workers has made it difficult for many farmers in New York to keep pace with rising consumer demand for fresh fruits and

vegetables. Between the 1998-2000 and 2010-2012 time periods, for instance, the share of produce consumed by Americans that was imported from other countries grew by 79.3 percent. Labor issues explain an estimated 27 percent of that market share loss. Many farmers say a shortage of manpower has forced them to either cut back on the acres devoted to labor intensive crops or abandon expansion plans altogether.²³ Such moves, in New York and elsewhere, have cost the U.S. economy in recent years. If labor shortages had not been an issue, the country would have had an additional 24,000 jobs by 2012, including 17,000 in fields outside agriculture like transportation and irrigation. The U.S. economy would have had \$1.3 billion in additional farm income by 2012 as well.

THE SUPPLY OF FIELD AND CROP WORKERS IN NEW YORK IS DECREASING, LEADING TO LABOR SHORTAGES



5,027 ↓

Decline in the number of field and crop workers in NY, CT, ME, MA, NH and VT from 2002-2014

When farms lack enough field and crop workers, they often are unable to complete their harvest, leading to crop loss in the fields. Wages go up as well, as growers struggle to compete for the small pool of workers remaining.

SPOTLIGHT ON

Brian Reeves

Co-owner & Operator of Reeves Farms

Brian Reeves has a hiring problem. In order to bring immigrants over on the H-2A visa program—the way farmers legally solicit seasonal labor from abroad—Reeves must first advertise these job openings in the local media. But Reeves, who sells his produce to both national chains and mom and pop groceries, says he almost never gets any takers.

Employees start picking at 6 am and the labor is physical and hard. It is also seasonal, so he can't promise his employees year-round employment. "When [local residents] have expressed interest," he says, "it's with these conditions. Like they will have to leave the job by July to go to lacrosse camp." As a result, overseas workers are the only people who will commit.

"When [local residents] have expressed interest, it's with these conditions," Reeves says, "Like they have to leave the job by July to go to lacrosse camp."

As Reeves points out, there's already a lot of uncertainty in the agricultural sector. "You are at the mercy of Mother Nature," he says. Add to this the stress of navigating a Byzantine and arduous visa program, and Reeves is constantly worried that his berries, peppers, organic broccoli and the other vegetables that he supplies to major stores like Walmart, will rot in the fields. To ensure a full harvest, he needs approval to bring approximately 50 workers from Mexico. But doing so requires Reeves to seek approvals from local and state labor departments and the Department of Homeland Security and to coordinate consular interviews for his applicants.

"The United States has zero population growth, and we are aging out," he points out. "We need immigrants."

The sort of worries Reeves has about getting enough labor each year are common in states like New York. In 2014, agriculture contributed \$3.5 billion to New York's overall GDP. The state was also produced \$240.7 million worth of apples, a crop that often is picked by hand. Local dairy operations and fresh produce farms are frequently in the media for the many challenges they've faced in recent years finding enough labor.

For his part, Reeves says a guest worker program that didn't require so much red tape could cut down on his costs and introduce more certainty to his business. But beyond his own financial wellbeing, Reeves is also concerned about his community. He's in his late 50s, and has lived in upstate New York almost all of his life. He sometimes hears people asking questions about his workers. "Is that guy here legally?" he says, "Is he one of us?" By bringing people out of the shadows, Reeves believes much of that speculation would be eliminated and help engender more support for newcomers. "The United States has zero population growth, and we are aging out," he points out. "We need immigrants."

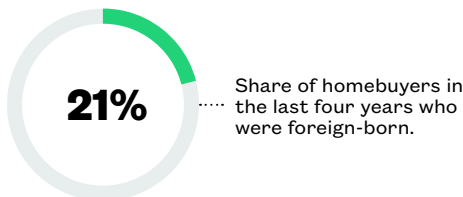
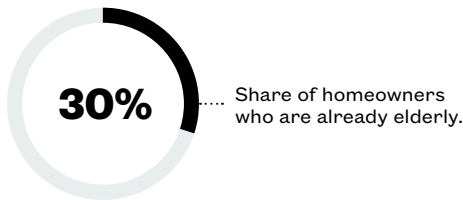
Housing

Immigrant families have long played an important role helping to build housing wealth in the United States. One study released by the Partnership for a New American Economy and Americas Society/Council of the Americas, for instance, found that in recent decades the country's more than 40 million immigrants collectively raised U.S. housing wealth by \$3.7 trillion. Much of this was possible because immigrants moved into neighborhoods once in decline, helping to revitalize communities and make them more attractive to U.S.-born residents.²⁴

In New York, immigrants are actively strengthening the state's housing market. In 2014, immigrant-led

households held more than \$378 billion in housing wealth in New York or more than one out of every four dollars concentrated in real estate that year. They also paid 35.4 percent of the money New Yorkers spent on rent, despite making up 25.8 percent of the state's households. Because New York's immigrants are more likely to be working age, they help address another major concern of housing experts as well— that the large wave of baby boomers retiring in the coming years could result in more homes going up for sale than there are buyers to purchase them. In a state where seniors already own 29.6 percent of homes, immigrant families made up more than one in four new homebuyers from 2010 to 2014.

Immigrants are **bolstering the housing market** by buying the wave of homes coming on the market as the baby boomers retire.



713,013

Number of immigrant homeowners in 2014

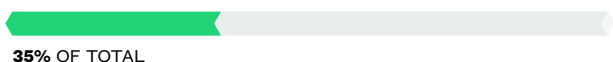
\$378.1B

Amount of housing wealth held by immigrant households



\$1.5B

Amount paid by immigrant-led households in rent



Visa Demand

One key measure of the demand for immigrant workers involves the number of visas requested by employers in a given state. Before an employer can formally apply for many types of visas, however, it must first obtain “certification” from the Department of Labor—essentially a go-ahead from the DOL that the employer can apply for a visa to fill a given job or role. For the H-1B visa, which is used to sponsor high-skilled workers with at least a bachelor’s degree, an employer gains certification by filing what’s known as a Labor Condition Application, or LCA. In the

LCA the employer must detail the position the foreign national would fill, the salary he would be paid, and the geographic location of the job. Firms must also attest that hiring an immigrant will not adversely impact similarly situated American workers. For two other large work visa categories—the H-2A for agricultural laborers and the H-2B for seasonal or temporary needs—employers file what is known as a Labor Certification application, or a “labor cert” for short. To get a labor cert approved, the employer must demonstrate that it is

H-1B

Number of positions:

76,105

Top jobs:

- Computer Systems Analysts
- Software Developers, Applications
- Computer Programmers

GREEN CARD

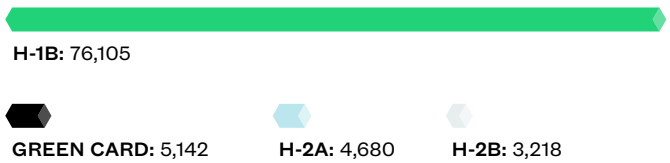
Number of positions:

5,142

Top jobs:

- Software Developers, Applications
- Computer Systems Analysts
- Financial Analysts

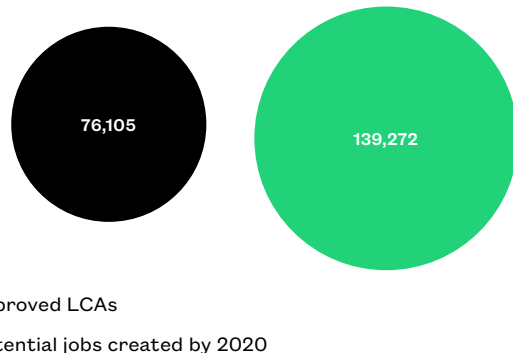
CERTIFIED POSITIONS BY VISA TYPE, 2014



* This includes only employment-based green cards

IF ALL APPROVED LCAs HAD TURNED INTO VISAS...

76,105 LCAs for H-1B workers could have created **139,272 jobs**.



H-2A

Number of positions:

4,680

Top crops or jobs:

- Apple
- Squash
- Cabbage

H-2B

Number of positions:

3,218

Top jobs:

- Landscaping and Groundskeeping Workers
- Nonfarm Animal Caretakers
- Waiters and Waitresses

unable to locate an American worker that is available, willing, and able to fill the job.

In fiscal year 2014, New York employers received DOL certification for more than 89,000 positions, including jobs across a wide variety of occupations and geographies within the state. This included more than 76,100 positions for potential workers on H-1B visas, as well as roughly 4,700 temporary agriculture workers on the H-2A visas. Federal officials also issued more than 3,200 certifications for H-2B visas. Employers frequently use the H-2B to staff places like hotels, fisheries, and stables. Given that it is expensive and cumbersome for employers to obtain labor certs—and daunting to formally apply for an H-1B visa—the large interest in all these visa categories indicates New York employers likely were having real trouble finding the workers they needed on U.S. soil.

Applying for certification, however, is not the same as receiving a visa. The H-1B program is currently capped at 85,000 visas a year for private sector employers. In the country as a whole, this resulted in almost half of all such applications being rejected in fiscal year 2014 alone. The H-2B program is similarly limited to just 66,000 visas per year. Even permanent immigrants get ensnared in the limitations of our outdated immigration system. Only seven percent of all green cards can go to nationals of any one country in a given year—resulting in backlogs lasting years for many Indian, Chinese, Mexican, and Filipino workers.²⁵

When companies are denied the visas they need, company expansion is commonly slowed—often at a real and meaningful cost to the U.S.-born population. One study by the Partnership for a New American Economy and the American Enterprise Institute estimated that when a state receives 100 H-2B visas, 464 jobs are created for U.S.-born workers in the seven years that follow.²⁶ The fact that H-1B visa holders actually create—not take away—jobs from Americans has also been widely supported in the literature. A 2013 paper written by professors at Harvard University looking at the 1995 to 2008 period found that 1 additional young, high-skilled immigrant worker hired by a firm created 3.1 jobs

CITIES ARE DEMANDING VISAS ALL OVER THE STATE

H-1B

Top cities:

- 1 New York
- 2 Brooklyn
- 3 Albany

H-2A

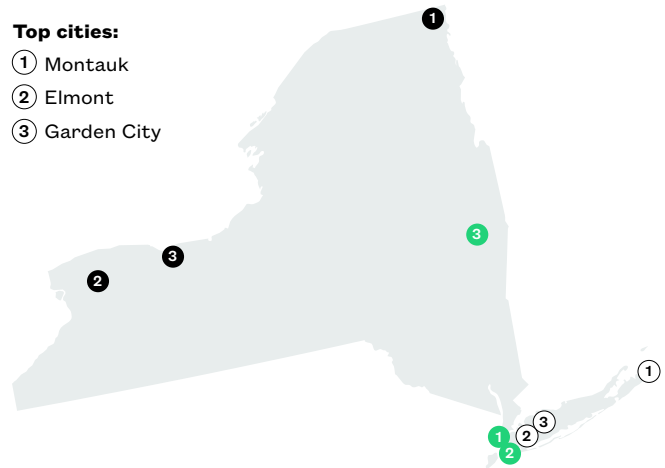
Top cities:

- 1 Peru
- 2 Elba
- 3 Wolcott

H-2B

Top cities:

- 1 Montauk
- 2 Elmont
- 3 Garden City



for U.S.-born workers at that same company during the period studied.²⁷ Other academics have tied each H-1B visa award or labor request with the creation of four²⁸ or five²⁹ American jobs in the immediate years that follow.

In this brief, we rely on a more conservative estimate of the impact of the H-1B program on the American workforce. Specifically, we use the estimate that every 1 additional H-1B visa awarded to a state was associated with the creation of 1.83 more jobs for U.S.-born workers there in the following seven years.³⁰ On the previous page, we show the number of jobs that would have been created for U.S.-born workers in New York by 2020 if all the fiscal year 2014 LCAs for H-1Bs had turned into actual visas.

We also show how the large number of H-1B visas denied to New York and Albany metropolitan areas in 2007 and 2008 cost U.S.-born tech workers in those cities in the two years that followed.³¹

HOW THE SMALL SUPPLY OF H-1B VISAS HURTS TECH WORKERS IN NEW YORK CITIES

NY-NORTHEASTERN NJ'S METRO AREA

34,208 H-1B denials for tech workers in the metro area cost computer workers there...

28,055 ↓

Potential new jobs and **\$470.5M** in aggregate wage growth in the two years that followed.

DUTCHESS COUNTY'S METRO AREA

156 H-1B denials for tech workers in the metro area cost computer workers there...

171 ↓

Potential new jobs and **\$3.4M** in aggregate wage growth in the two years that followed.

ALBANY-SCHENECTADY-TROY METRO AREA

376 H-1B denials for tech workers in the metro area cost computer workers there...

545 ↓

Potential new jobs and **\$5.3M** in aggregate wage growth in the two years that followed.

Naturalization

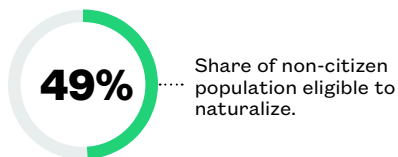
New York’s immigrants are not only living in the state, they are also laying down roots in the state as well. Our analysis found that immigrants in New York are naturalizing, or becoming citizens, at considerably higher rates than they are in the country overall. In 2014, 54.6 percent immigrants in New York were already U.S. citizens. Nationally, the equivalent figure was 47.3 percent.

Like almost all parts of the country, however, New York is also home to a population of immigrants who are eligible to naturalize, but haven’t yet done so. Embracing public policies that would help those individuals navigate the naturalization process could have an important economic impact on the state. Studies have found that immigrants who become citizens seek out

higher education at greater rates than non-citizens.³² Because citizenship allows immigrants to pursue a greater range of positions, including public and private sector jobs requiring a security clearance, it also has been found to raise a person’s annual wages.³³ One study by researchers at the University of Southern California pegged the size of that wage increase at 8 to 11 percent.³⁴ If the average non-citizen in New York saw a wage boost at the low end of that range, or 8 percent, she would earn more than \$3,000 more per year—money that could be reinvested in the state’s economy through her spending at local businesses. Multiplied by the roughly 1 million non-citizens in New York currently eligible to naturalize, such policy initiatives could collectively boost wages in the state by \$3.0 billion.

996,507

Number of non-citizens eligible to naturalize in 2014

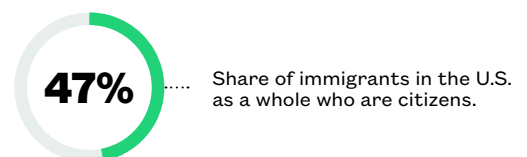
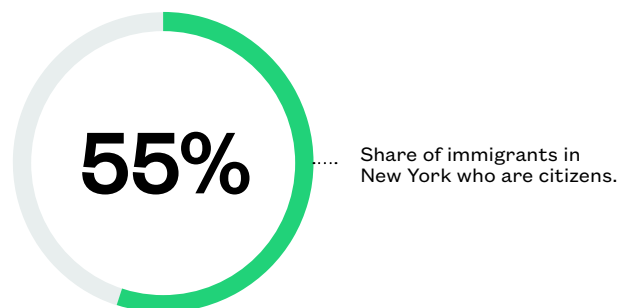


The average non-citizen in New York earns **\$37,758** per year. If they naturalized, they each could earn an average of **\$3,021 more** per year.

\$3.0B

Aggregate additional earnings if eligible non-citizens naturalized.

NATURALIZATION RATES IN NEW YORK



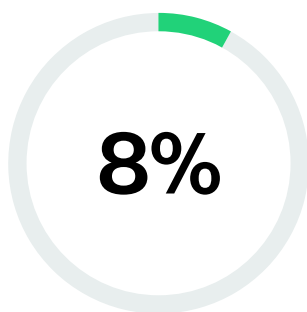
International Students

Policymakers are increasingly realizing that international students provide huge benefits to the communities where they live and study. The World Bank has found that an increase in the number of international graduate students studying at American schools leads to large boosts in the number of patents awarded to local research universities in the years that follow.³⁵ Through their tuition payments and day-to-day spending, international students in the broader United States also contributed more than \$30.5 billion to the U.S. economy in the 2014-2015 school year and supported more than 370,000 jobs.³⁶

In New York, the roughly 100,000 international college students studying on temporary visas make up just 7.8 percent of all college students in the state. Still, their economic contribution is enormous. They support almost 41,000 jobs in the state, including positions in transportation, health insurance, and retail.

Through their tuition payments and day-to-day spending, international students in the broader United States also contributed **more than \$30.5B** to the U.S. economy in the 2014-2015 school year and supported more than **370,000 jobs**.

International students represent a very small portion of all students in New York, but they make a big impact...



International students make up only **8%** of all students in New York.

\$3.5B

Economic contribution of international students to the state, 2015.

40,985

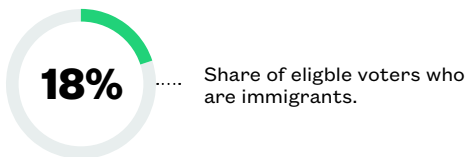
Jobs supported by international students, 2015.

Voting Power

Immigrants in New York do not only make a difference to the state’s economy, they also play a large role at the voting booth. In 2014, New York was home to more than 2.3 million foreign-born residents who were eligible to vote—a group that made up more than one in 5 of the state’s eligible voters. An estimated almost 1.3 million foreign-born New Yorkers had also taken the step of formally registering. Although few would call New York a swing state, the sheer size of the immigrant voting population here means it has a powerful impact on the way the state votes in both national and state elections. In 2012, for instance, Barack Obama won New York by roughly 2 million votes—a smaller margin than the number of eligible foreign-born voters in the state.

2,339,969

Number of immigrants eligible to vote.



1,299,978

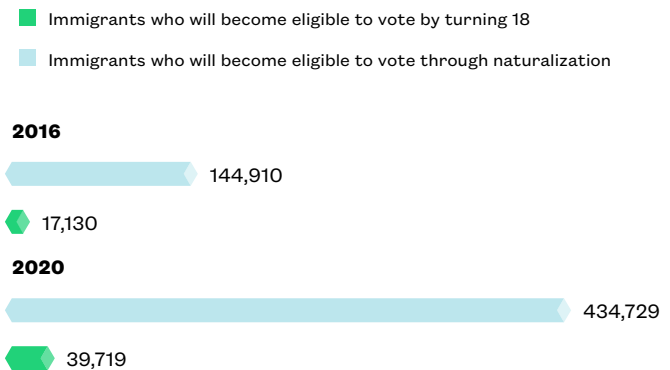
Number of immigrants registered to vote.

1,995,310

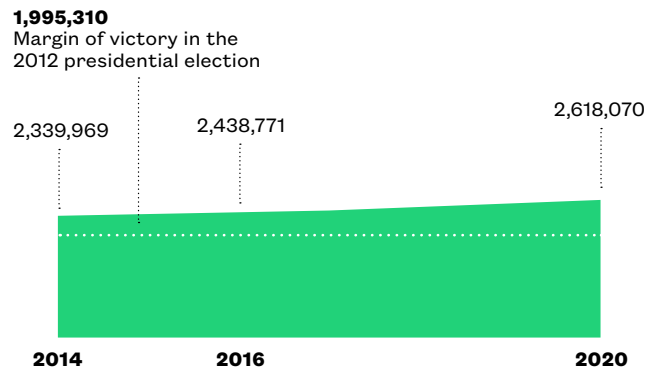
Margin of victory in the 2012 presidential election.

The power of immigrant voters is likely to continue to be a large factor in upcoming elections. Based on participation patterns in recent years, we would expect more than 976,000 million foreign-born voters to cast formal ballots in the presidential election this year. An additional roughly 474,000 more immigrants will either naturalize or turn 18 by 2020, expanding the estimated pool of eligible new American voters in New York to more than 2.6 million people.

THE GROWING POWER OF THE IMMIGRANT VOTE



PROJECTED POOL OF ELIGIBLE IMMIGRANT VOTERS, 2014-2020



Undocumented Population

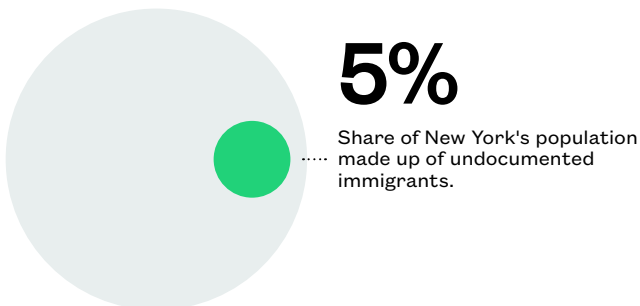
The United States is currently home to an estimated 11.4 million undocumented immigrants, the vast majority of whom have lived in the United States for more than five years. The presence of so many undocumented immigrants in our country for such a long time presents many legal and political challenges that are beyond the scope of this report. But while politicians continue to debate what to do about illegal immigration without any resolution, millions of undocumented immigrants are actively working across the country, and collectively, these immigrants have a large impact on the U.S. economy. One recent study found that 86.6 percent of undocumented males in the country were employed in 2012 and 2013, suggesting that most immigrants who come here illegally do so because of work opportunities.³⁷ And because employers are required by law to gather Social Security numbers for all their hires,

many undocumented individuals are paying into our tax system as well—often under falsified or incorrect Social Security numbers.³⁸ These undocumented immigrants generally lack access to federal aid programs such as Medicaid, food stamps, and Temporary Assistance for Needy Families, so they also draw down far less from these programs than their native-born counterparts.³⁹

One recent study found that **86.6%** of undocumented males in the country were employed in 2012 and 2013, suggesting that most immigrants who come here illegally do so because of work opportunities.

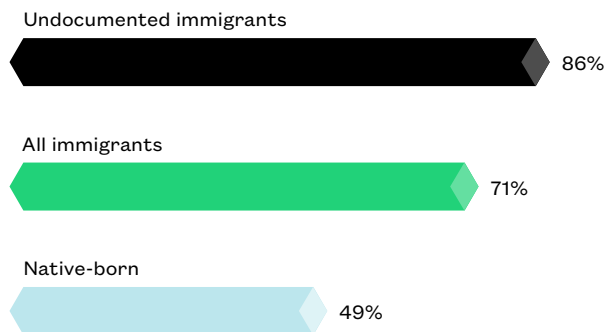
886,983

Estimated number of undocumented immigrants in New York.



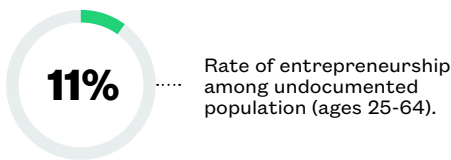
UNDOCUMENTED IMMIGRANTS ARE MORE LIKELY TO BE WORKING-AGED THAN NATIVES OR OTHER IMMIGRANTS

Share of population ages 25-64, 2014



86,503

Estimated number of undocumented entrepreneurs in New York.



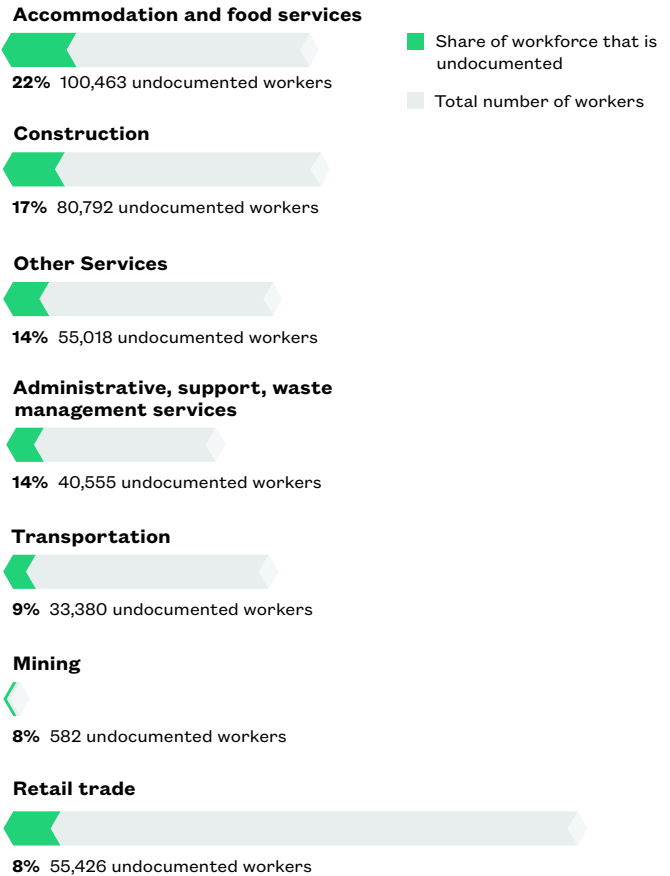
\$1.6B

Total business income of self-employed entrepreneurs.

9.8%

Share of all working-age entrepreneurs in New York who are undocumented immigrants.

THE NEW YORK INDUSTRIES WHERE UNDOCUMENTED IMMIGRANTS MAKE UP THE LARGEST SHARE OF THE WORKFORCE, 2014



Of course, there are many compelling reasons that having a large undocumented population is a problem for a society. It undermines law and order, permits a shadow economy that is far harder to regulate, and is simply unfair to the millions of people who have come here legally. But as the undocumented immigration problem has gone largely unaddressed for the past 30 years, undocumented workers in the country have begun to play an increasingly integral role in many U.S. industries. In some sectors, such as agriculture, undocumented immigrants account for 50 percent of all hired crop workers, making them a critical reason why the industry is able to thrive on U.S. soil.⁴⁰ Many

studies have also indicated that these undocumented workers are not displacing the U.S.-born, but rather, taking jobs few Americans are interested in pursuing. Economists have found that low-skilled immigrants, the group that most undocumented immigrants fall into, tend to pursue different jobs than less-skilled natives. While U.S.-born workers without a high school degree are often overrepresented in forward-facing roles like cashiers, receptionists, and coffee shop attendants, many less-skilled immigrants pursue more labor-intensive work requiring less human interaction, filling jobs as meat processors, sewing machine operators, or nail salon workers.⁴³ This phenomenon exists within

industries as well. In construction, for instance, less-skilled immigrants often work as painters and drywall installers, allowing natives to move into higher paying positions requiring more training, such as electricians, contractors, and plumbers.⁴²

The challenge of undocumented immigration is particularly evident in New York, which is home to one of the largest undocumented populations in the country. But just as with the nation as a whole, as these immigrants spend years and decades in America, they get further integrated into our economy. In New York, there is evidence that undocumented immigrants are playing an important role in the workforce. In this section, we estimate the size and the characteristics of the undocumented population in New York by conducting a close analysis of the American Community Survey from the U.S. Census. This work uses a series of variables to identify immigrants in the survey who are likely to lack legal status—a method that has recently emerged in the academic literature on immigration.⁴³ (See the Methodology Appendix for more details.)

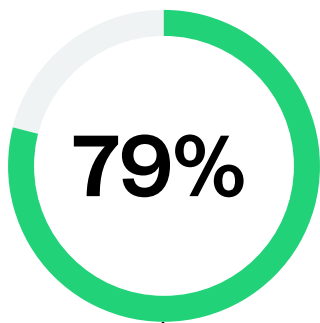
Using this technique, we estimate that New York is home to almost 887,000 undocumented immigrants. These individuals are far more likely than the native-born

population—or even the broader foreign-born one—to be in the prime of their working years, or ranging in age from 25-64. They also contribute to a range of industries that could not thrive without a pool of workers willing to take on highly labor-intensive roles. In 2014, for instance, undocumented immigrants made up 13.5 percent of all employees in New York’s administrative, support, and waste management services industry, a sector that includes grounds maintenance workers, janitors and building cleaners, and security guards. They also made up more than one in five workers employed in the accommodation and food services sector, as well as .86 percent of workers in the mining industry. In New York, a state that grows a large amount of fresh produce, many agriculture positions require workers to handpick crops in the field.

Large numbers of undocumented immigrants in New York have also managed to overcome licensing and financing obstacles to start small businesses. In 2014, an estimated 11.4 percent of the state’s working-age undocumented immigrants were self-employed—meaning New York was one of roughly two dozen states where unauthorized immigrants boasted higher rates of entrepreneurship than either legal permanent

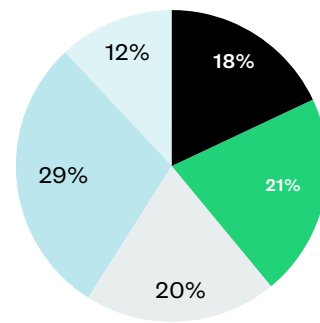
MEASURES OF ASSIMILATION AMONG NEW YORK'S UNDOCUMENTED POPULATION, 2014

Time in the United States



Share of undocumented immigrants who have been in the U.S. for five years or more.

English Proficiency (population ages 5+)



Speaks only English
 Speaks English well
 Speaks English very well
 Does not speak English well
 Does not speak any English

In 2014,
undocumented
immigrants in
New York earned
\$18.3B.

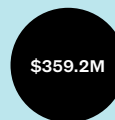
\$1.0B—went to state and local taxes...

\$1.6B—went to federal taxes...

Leaving them with **\$15.8B** in
remaining spending power.

ENTITLEMENT CONTRIBUTIONS

Undocumented immigrants also contribute to our country's entitlement programs. In 2014, through taxes on their individual wages, undocumented immigrants contributed **\$359.2M** to Medicare and **\$1.3B** to Social Security.



Medicare



Social Security

residents or immigrant citizens of the same age group. Almost 87,000 undocumented immigrants in New York were self-employed in 2014, many providing jobs and economic opportunities to others in their community. Undocumented entrepreneurs in the state also earned an estimated \$1.6 billion in business income that year.

The larger political debate around the economic cost or benefits of undocumented immigration tends to focus on the expense of educating immigrant children or the healthcare costs associated with increased use of emergency rooms and other services. These costs are real and can be substantial, but taken alone they paint an incomplete picture of the impact of undocumented immigration. This is because the debate infrequently recognizes that since most undocumented immigrants are working, they make large federal and state tax contributions and frequently are net contributors to many of our most important—and most imperiled—benefits programs. Social Security’s Chief Actuary, for example, has credited unauthorized immigrants with contributing \$100 billion more to Social Security than they drew down in benefits during the last decade.⁴⁴ Several in-depth studies at the state level have similarly come to the conclusion that undocumented immigrants represent a net benefit to the states in which they live. One paper, from researchers at Arizona State University, estimated that undocumented immigrants in that state pay \$2.4 billion in taxes each year—a figure far eclipsing the \$1.4 billion spent on the law enforcement, education, and healthcare resources they use.⁴⁵ Another study estimated that, on a per capita basis, Florida’s undocumented immigrants pay \$1,500 more in taxes than they draw down in public benefits each year.⁴⁶

Although we are currently unable to calculate the amount spent on any public benefits or services used by undocumented immigrant families, we can gain a fairly clear sense of the amount they are paying in taxes each year. A variety of studies have estimated that anywhere from 50 to 80 percent of households led by undocumented immigrants file federal income

taxes annually.⁴⁷ Federal government officials have also estimated that 75 percent of undocumented workers have taxes withheld from their paychecks.⁴⁸ In this paper, we make the assumption that 50 percent of the country’s undocumented households paid income taxes in 2014. Although many experts would call this share highly conservative, it has been modeled in several academic papers, and also by think tanks that specialize exclusively in the study of U.S. tax policy.⁴⁹

In 2014, we estimate that New York households led by undocumented immigrants earned **more than \$18.3B** in income.

In 2014, we estimate that New York households led by undocumented immigrants earned more than \$18.3 billion in income. Of that, they paid an estimated \$1.6 billion in federal taxes. They also contributed more than \$1.3 billion directly to the Social Security program through taxes on their individual wages. New York’s undocumented immigrants also made an important impact through their state and local tax contributions—money that many localities use to pay for police forces, public education, and city services like garbage collection and recycling. We estimate that New York’s undocumented immigrants paid more than \$1 billion in state and local taxes in 2014.

Giving legal status to undocumented immigrants would increase their access to a variety of public benefits—resulting in potentially higher costs for federal, state, and local governments. But because legalization is expected to raise the earning power of undocumented immigrants and give them access to a wider array of jobs and educational opportunities, it would have the opposite effect as well, potentially allowing them to spend more as consumers and pay more in taxes each year.⁵⁰ Provisions within immigration reform requiring

that undocumented immigrants pay any back taxes before normalizing their status would temporarily boost U.S. tax revenues still further.

But while the debate over legalization continues without resolution, the data suggests that the undocumented immigrants in New York have largely assimilated into the United States, making it less likely that mass deportation will ever be a realistic option. We estimate that 78.5 percent of the state's undocumented population has been in the United States for five or more years. More than 58.4 percent speak English well, very well, or fluently. Studies show that when immigrants with limited English proficiency learn the language, they see a substantial wage benefit and become less isolated in their communities.⁵¹ The labor market outcomes and educational levels of their children increase with time as well.⁵²

Methodology

The vast majority of data that appears in this brief was calculated by the Partnership for a New American Economy research team, using a variety of publicly available data sources. Our work relied most heavily on the 2014 American Community Survey (ACS) 1-year sample using the Integrated Public Use Microdata Series (IPUMS) database.¹ Unless otherwise noted this data is weighted using the person weight for analysis at the individual level, and is weighted using the household weight for analysis at the household level.

Demographics

The data points on the foreign-born population in the demographics section are calculated using both the 2010 and 2014 ACS 1-year sample.

Entrepreneurship

The data on self-employed immigrants and the business income generated by immigrant entrepreneurs come from the 2014 ACS 1-year sample. We define immigrants as foreign-born individuals (excluding those that are children of U.S. citizens or born on U.S. territories).

The number of employees at immigrant-owned firms is estimated by using the 2007 Survey of Business Owners (SBO) Public Use Microdata Sample (PUMS),² which is the most recent microdata on business owners currently available. The estimates are weighted using the tabulation weights provided in the dataset. We define immigrant-owned businesses as firms with at least one foreign-born owner. For confidentiality, the data exclude businesses classified as publicly owned firms because they can be easily identified in many states. Based on our own analysis, we believe that many of the publicly owned firms excluded from this data are companies with

500 employees or more. As a result, the final number of employees at immigrant-owned companies in this report is a conservative estimate, and is likely lower than the true value.

Fortune magazine ranks U.S. companies by revenue and publishes a list of top 500 companies and their annual revenue as well as their employment level each year. To produce our estimates, we use the 2015 Fortune 500 list.³ Our estimates in this section build on past work done by PNAE examining each of the Fortune 500 firms in the country in 2011, and determining who founded them.⁴ We then use publicly available data, including historical U.S. Census records and information obtained directly by the firms, to determine the background of each founder. In the rare cases where we could not determine a founder's background, we assumed that the individual was U.S.-born to be conservative in our estimates. Some firms created through the merger of a large number of smaller companies or public entities were also excluded from our analysis. These included all companies in the utilities sector and several in insurance.

To produce the Fortune 500 estimates for each state, we allocate firms to the states where their current headquarters are located. We then aggregate and report the annual revenue and employment of the firms in each state that we identify as "New American" Fortune 500 companies. These are firms with at least one founder who was an immigrant or the child of immigrants.

Income and Tax Contributions

Using the 2014 ACS 1-year data, we estimate the aggregate household income, tax contributions, and spending power of foreign-born households.

To produce these estimates, a foreign-born household is defined as a household with a foreign-born household head. Immigrant sub-groups are defined as follows: 1) Asian immigrants refer to the foreign-born persons who self identify as Chinese, Taiwanese, Japanese, Filipino, Asian Indian, Korean, Native Hawaiian, Vietnamese, Bhutanese, Mongolian, Nepalese, Cambodian, Hmong, Laotian, Thai, Bangladeshi, Burmese, Indonesian, Malaysian, Pakistani, Sri Lankan, Samoan, Tongan, Guamanian/Chamorro, Fijian, or other Pacific Islanders; 2) Hispanic immigrants include those foreign-born persons who report their ethnicity as Hispanic; 3) Immigrants grouped under Sub-Saharan Africa originate from African countries, excluding the North African countries of Egypt, Libya, Tunisia, Algeria, and Morocco; 4) Middle Eastern and North African immigrants are foreign-born persons from North Africa as well as the following Middle Eastern countries: Iran, Iraq, Bahrain, Israel, Jordan, Kuwait, Lebanon, Oman, Palestine, Qatar, Saudi Arab, Syria, United Arab Emirates, and Yemen.

In this brief, mirroring past PNAE reports on this topic, we use the term “spending power.”⁵ Here and elsewhere we define spending power as the disposable income leftover after subtracting federal, state, and local taxes from household income. We estimate state and local taxes using the tax rates estimates produced by Institute on Taxation and Economic Policy by state income quintiles.⁶ For federal tax rate estimates, we use data released by the Congressional Budget Office in 2014 and calculate the federal tax based on the household income federal tax bracket.⁷

Social Security and Medicare contributions are drawn from taxes on an individual’s wage earnings.⁸ This is far different from a household’s overall income, which may include other revenue streams such as rental income and returns on investments. To account for this difference between overall federal taxes and Social Security and Medicare contributions, we estimate Medicare and Social Security contributions based on wage and salary data provided at the individual level in the ACS. For self-employed individuals, we use the self-employment income as the income base. The amount of earnings that can be taxed by the Social Security

program is capped at \$117,000, while there no such limit for the Medicare program.⁹ We use a flat tax rate of 12.4 percent to estimate Social Security contributions and 2.9 percent for to capture Medicare contributions. This estimates the total amount that immigrants and their employers contributed in 2014.¹⁰

It is also worth noting that half of the amount contributed to Social Security and Medicare (6.4 percent of Social Security tax rate and 1.45 percent of Medicare tax rate) comes from individual workers, while the other half comes directly from their employers. Self-employed workers have to pay the full tax themselves. When estimating Social Security and Medicare contributions, we include all individual wage earners in the households and aggregate the amount paid by state.

Workforce

We use the 2014 ACS 1-year sample to estimate all data points in the workforce segment of the report. We define the working age population as those 25 to 64 years old. When estimating how much more foreign-born persons are likely to be employed than native-born persons, however, we calculate the percentage of native-born and foreign-born residents of all ages who were employed in 2014. The reason why we choose a more inclusive population for that estimate is because we want to make the point that the increased likelihood of being working aged that we see among immigrants leads to higher employment in the vast majority of states.

Because the employment status of people who are 16 years old or younger is not available in the ACS, we assume that these young people are not employed. The employed population also does not include those in the Armed Forces.

To estimate how much more likely immigrants are to be employed than natives, we calculate the percent difference between the immigrant and native-born employment rates. Our estimates on the share of immigrants and natives of different education levels only take into consideration individuals aged 25 or older.

The North American Industry Classification System, or NAICS Industry code, is used to estimate the industries with the largest share of foreign-born workers. All individuals 16 years old and above are included in these calculations. The total number of workers for certain industries in some states is extremely small, thus skewing results. In order to avoid this, we calculate the percentile distribution of the total number of workers per industry per state and drop the industries in each state that fall below the lowest 25th percentile. Estimated occupations with the largest share of foreign-born workers per state also follow the same restrictions—the universe is restricted to workers age 16 and above, and the occupations per state that fall under the 25th percentile benchmark are not included.

Our estimates on the number of manufacturing jobs created or preserved by immigrants rely on a 2013 report by the Partnership for a New American Economy and the Americas Society/Council of the Americas. That report used instrumental variable (IV) strategy in regression analysis and found that every 1,000 immigrants living in a county in 2010 created or preserved 46 manufacturing jobs there.¹¹ We use that multiplier and apply it to the 2010 population data from the ACS to produce our estimates.

Agriculture

We access the agriculture GDP by state from Bureau of Economic Analysis, which includes GDP contributions from the agriculture, forestry, fishing, and hunting industry.¹² The share of foreign-born agricultural workers is estimated using 2014 ACS 1-year sample. Additional data on agriculture output, top three crops per state, and leading agricultural exports come from United State Department of Agriculture (USDA)'s state fact sheets.¹³ When displayed, data on sales receipts generated by the top fresh produce items in each state come the Farm and Wealth Statistics cash receipts by commodity tables available from the USDA's Economic Research Service.¹⁴

The agriculture section uses the Quarterly Census of Employment and Wage (QCEW) to estimate the

percentage of crop farms producing fresh fruits and vegetables, and change in real wage of agricultural workers between 2002 and 2014. The QCEW data uses the North American Industry Classification System (NAICS) to assign establishments to different industries. We identify the following farms as fresh fruits and vegetable farms: other vegetable and melon farming, orange groves, citrus, apple orchards, grape vineyards, strawberry farming, berry farming, fruit and tree nut combination farming, other non-citrus fruit farming, mushroom production, other food crops grown under cover, and sugar beet farming.

The decline in the number of field and crop workers comes from the quarterly Farm Labor Survey (FLS) administered by USDA.¹⁵ Stephen Bronars, an economist with Edgeworth Economics, previously analyzed and produced these estimates for the PNAE report, "A Vanishing Breed: How the Decline in U.S. Farm Laborers Over the Last Decade has Hurt the U.S. Economy and Slowed Production on American Farms" published in 2015. Additional information on those calculations can be found in the methodology section of that paper.¹⁶

Finally, for a small number of states, we also produce estimates showing how growers in the state are losing market share for specific produce items consumed each year by Americans, such as avocados or strawberries. Those estimates originate in a 2014 report produced by PNAE and the Agriculture Coalition for Immigration Reform.¹⁷ The author used data from the USDA's annual "yearbook" for fresh fruits and vegetables, among other sources, to produce those estimates. More detail can be found in the methodology of that report.

Science, Technology, Engineering, and Math

We use the STEM occupation list released by U.S. Census Bureau to determine the number and share of foreign-born STEM workers as well as the number of unemployed STEM workers from 2014 ACS 1-year data.¹⁸ Per U.S. Census classification, healthcare workers such as physicians and dentists are not counted as working in

the STEM occupations. All unemployed workers who list their previous job as a STEM occupation are counted as unemployed STEM workers.

To capture the demand for STEM workers, we use the Labor Insight tool developed by Burning Glass Technologies, a leading labor market analytics firm. Burning Glass, which is used by policy researchers and academics, scours almost 40,000 online sources daily and compiles results on the number and types of jobs and skills being sought by U.S. employers. This search includes online job boards, individual employer sites, newspapers, and public agencies, among other sources. Burning Glass has an algorithm and artificial intelligence tool that identifies and eliminates duplicate listings—including ones posted to multiple job boards as part of a broad search.¹⁹

The data on STEM graduates are from the 2014 Integrated Postsecondary Education Data System (IPEDS) completion survey.²⁰ A study by the Partnership for a New American Economy and the American Enterprise Institute found that every time a state gains 100 foreign-born STEM workers with graduate-level STEM training from a U.S. school, 262 more jobs are created for U.S.-born workers there in the seven years that follow.²¹ We use this multiplier and the number of STEM advanced level graduates on temporary visas to estimate the number of jobs created for U.S.-born workers.

The last part of the STEM section presents data on patents with at least one foreign-born inventor. The data is originally from a study by Partnership for a New American Economy in 2012, which relied on data from U.S. Patent and Trademark Office's database as well as LinkedIn, direct correspondence, and online profiles to determine the nativity of individual inventors.²²

Healthcare

We estimate the number of unemployed healthcare workers using the 2014 ACS 1-year sample. Healthcare workers are healthcare practitioners and technical occupations, or healthcare support occupations as defined by U.S. Census Bureau.²³

Unemployed healthcare workers are individuals who report their previous job as a healthcare occupation, and their employment status as currently not working but looking for work. We took the number of job postings for healthcare workers from the Burning Glass Labor Insight tool, a database that scours online sources and identifies the number and types of job postings. We describe this resource in detail in the section on STEM methodology.

We then delve into specific occupations within the broader healthcare industry. To produce the figures on the total number of physicians and psychiatrists and the share born abroad, we use American Medical Association (AMA) Physician Masterfile data. To give a sense of the supply and demand of physicians and psychiatrists, we also calculate the physician and psychiatrist density in each state by dividing the total number of physicians or psychiatrists by the population estimates in 2015 for each state.²⁴ As for the share of foreign-born nurses and home health aides, we use the 2014 ACS 5-year sample data because data from the 1-year sample is too small to make reliable estimates.

We estimate the shortage of psychiatrists, dentists, and occupational therapists using data from the various U.S. government offices. For example, the shortage of psychiatrists refers to the current lack of psychiatrists per the U.S. government's official definition of a mental health shortage area (1/30,000 residents) in each county, aggregated within each state.²⁵ The shortage of dentists is from an analysis by U.S. Department of Health and Human Services,²⁶ and the shortage of occupational workers is from a journal article published by PM&R, the official scientific journal of the American Academy of Physical Medicine and Rehabilitation.²⁷ For psychiatrists, we project future shortages by accounting for individuals in these occupations as they reach the retirement age of 65.

Housing

The data in the housing section comes from the 2014 ACS 1-year sample. Immigrant homeowners are defined as foreign-born householders who reported living in

their own home. We estimate the amount of housing wealth held by immigrant households by aggregating the total housing value of homes owned by immigrant-led households. We also estimate the amount of rent paid by immigrant-led households by aggregating the rent paid by such families. We then calculate the share of housing wealth and rent that immigrant households held or paid compared to the total population. For characteristics of homeowners, a foreign-born new homebuyer is defined as a household with a foreign-born household head who owned and moved to the current residence within the last five years.

Visa Demand

The data on visa demand are drawn primarily from the 2014 Annual Report produced by the Office of Foreign Labor Certification within the U.S. Department of Labor.²⁸ Our figures on the number of visa requests authorized for each state—as well as the occupations and cities those visas are tied to—originate directly from that report.

In this section, we also present estimates on the number of jobs that would have been created if all the visas authorized in 2014 had resulted in actual visa awards. The multipliers we use to produce these estimates originate in a 2011 report released by PNAE and the American Enterprise Institute. That report, written by the economist Madeline Zavodny, used a reduced-form model to examine the relationship between the share of each state’s population that was immigrant and the employment rate of U.S. natives. More detail on Zavodny’s calculations and the multipliers produced for each visa type can be found in the methodology appendix of that report.²⁹

For purposes of these briefs, we use Zavodny’s finding that the award of 100 additional H-1B visas in a state is tied to 183 additional jobs for natives there in the 7 years that follow. The award of 100 additional H-2B visas creates 464 additional jobs for natives in the state during that same time period. We apply these multipliers to the number of visas in those categories authorized for each state in 2014.

In many of the state reports, we also present figures showing how visa denials resulting from the 2007 and 2008 H-1B lotteries cost the tech sectors of metropolitan areas both employment and wage growth in the two years that followed. The economists Giovanni Peri, Kevin Shih, and Chad Sparber produced these estimates for a PNAE report on the H-1B visa system that was released in 2014. That report relied on Labor Condition Application and I-129 data that the authors obtained through a Freedom of Information Act request, as well as American Community Survey data from 2006 and 2011. The authors did regressions that examined the causal relationship between a “shock” in the supply of H-1B computer workers and computer employment in subsequent years for more than 200 metropolitan areas. More information on those estimates can be found in the methodology appendix of that report.³⁰

Naturalization

Using the ACS 2014 1-year sample, non-citizens eligible to naturalize are defined as non-citizens who are 18 years or above, can speak English, and have continuous residence in the United States for at least five years.

Researchers at the University of Southern California’s Center for the Study of Immigrant Integration published a report in 2012, “Citizen Gain: The Economic Benefits of Naturalization for Immigrants and the Economy,” which concluded that immigrants experience an 8 to 11 percent gain in their individual wages as a result of becoming naturalized. Because this earnings gain phases in over time—and we want to be conservative in our estimates—we model a wage increase of just 8 percent when discussing the possible gains that could accrue due to naturalization.³¹ We use this multiplier and the mean individual wages of non-citizens in each state to estimate the additional earnings that non-citizens would earn if they naturalized. Finally, we calculate the aggregate wage earnings boost by multiplying the total number of non-citizens who are eligible for naturalization by the average increase in wage income per person.

International Students

We obtain the size and share of postsecondary students who are international in each state from the 2014 Integrated Postsecondary Education Data System (IPEDS) fall enrollment data. Those figures are then applied to preexisting work previously done by NAFSA, an organization representing professionals employed in the international offices of colleges and universities across the United States. NAFSA has developed an economic value tool and methodology that estimates the total economic benefit and jobs created or supported by international students and their dependents in each state.³² The economic contributions include the costs of higher education along with living expenses minus U.S.-based financial support that international students receive.

Because the enrollment data from IPEDS that we use in this brief is different from the underlying data used by NAFSA, our figures differ slightly from the NAFSA estimates of the economic contributions made by international students in the 2014-2015 school year.

Voting

The estimates for the number of registered and active voters who are foreign-born are calculated from the Voter Supplement in the Current Population Survey (CPS) for the years 2008, 2010, 2012, and 2014 using the IPUMS database. The sample in CPS includes civilian non-institutional persons only. Foreign-born individuals who stated having voted between 2008 and 2014 are termed active voters.

Using data from the 2014 ACS 1-year sample, we estimate the number and share of foreign-born eligible voters. We define them as naturalized citizens aged 18 or older who live in housing units. Persons living in institutional group quarters such as correctional facilities or non-institutional group quarters such as residential treatment facilities for adults are excluded from the estimation. We also estimate the number of new foreign-born voters who will become eligible to vote in 2016 and 2020, either by turning 18 or through

naturalization, as well as the total number of foreign-born voters in these years. The estimates of newly eligible voters for 2016 include naturalized citizens ages 16 and 17 as of 2014 (thereby becoming of voting age by 2016). Those eligible to vote in 2020 include all naturalized citizens ages 12-17 in 2014. Applicable mortality rates are also applied.³³ In addition, we estimate newly naturalized citizens using data from the Department of Homeland Security, which show the two-year average of new naturalized citizens by state.³⁴ We discount from these numbers the percentage of children below 18 in households with a naturalized householder by state. Estimates of total foreign-born voters include naturalized citizens aged 18 or older in 2014, discounted by average U.S. mortality rates by age brackets, summed to the pool of newly eligible foreign-born voters.

Margin of victory in 2012 refers to President Barack Obama's margin of victory over Republican candidate Mitt Romney in terms of popular vote. The margins are negative in states that Romney won in 2012.³⁵

Undocumented

Using data from the 2014 ACS, we applied the methodological approach outlined by Harvard University economist George Borjas³⁶ to arrive at an estimate of the undocumented immigrant population in the overall United States and individual states. The foreign-born population is adjusted for misreporting in two ways. Foreign-born individuals who reported naturalization are reclassified as non-naturalized if the individual had resided in the United States for less than six years (as of 2014) or, if married to a U.S. citizen, for less than three years. We use the following criteria to code foreign-born individuals as legal U.S. residents:

- Arrived in the U.S. before 1980
- Citizens and children less than 18 year old reporting that at least one parent is native-born
- Recipients of Social Security benefits, SSI, Medicaid, Medicare, Military insurance, or public assistance

- Households with at least one citizen that received SNAP
- People in the armed forces and veterans
- People attending college and graduate school
- Refugees
- Working in occupations requiring a license
- Government employees, and people working in the public administration sector
- Any of the above conditions applies to the householder's spouse

The remainder of the foreign-born population that do not meet this criteria is reclassified as undocumented. Estimates regarding the economic contribution of undocumented immigrants and the role they play in various industries, and tax contributions are made using the same methods used to capture this information for the broader immigrant population in the broader brief. When estimating the aggregate household income, spending power, and tax contributions, we are not able to make reliable estimates for undocumented-led households in Alaska, Maine, Montana, North Dakota, South Dakota, Vermont, and West Virginia due to the small sample size of undocumented-led households in ACS. Finally, the variables giving a sense of the undocumented population's level of assimilation—including their English proficiency and time in the United States—are estimated by examining the traits of the undocumented population in the 1-year sample of the ACS.

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- These positive benefits have been documented despite well-known problems regarding the H-1B visa system. The safeguards to protect American workers have not been updated since 1998, opening the door to increased use of the visa by a small number of outsourcing firms. This has left many U.S. companies with no reliable avenue to bring in the top talent they need to grow. PNAE has long advocated for legislation that would reform the H-1B program, including the recently introduced Protect and Grow American Jobs Act. Read more here: <http://www.renewoureconomy.org/uncategorized/press-release-statement-of-partnership-for-a-new-american-economy-on-the-protect-and-grow-america-jobs-act/>.
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ABOUT

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