New Americans in Alexandria
A Snapshot of the Demographic and Economic Contributions of Immigrants in the City

POPULATION GROWTH

Between 2011 and 2016, the population in the city grew by 10.8%.

The immigrant population increased by 22.2%.

Total population
136,609 → 151,408

Immigrant population
34,739 → 42,441

Number of immigrants living in Alexandria in 2016: 42,441

Top five countries of origin for immigrants living in the city:

1. Ethiopia . . . . . . . . . . . . . . . . . . . . . . . . 16.4%
2. El Salvador . . . . . . . . . . . . . . . . . . . . 11.3%
3. Honduras . . . . . . . . . . . . . . . . . . . . . 5.8%
4. Philippines . . . . . . . . . . . . . . . . . . . . 3.9%
5. Bolivia . . . . . . . . . . . . . . . . . . . . . . . 3.5%

Share of total population growth in the city attributed to immigrants: 52.0%
SPENDING POWER & TAX CONTRIBUTIONS

Given their income, immigrants contributed significantly to state and local taxes, including property, sales, and excise taxes levied by state or municipal governments.

Amount earned by immigrant households in 2016: $1.4B

$262.4M went to federal taxes.\(^2\)

$102.2M went to state and local taxes.\(^3\)

Leaving them with $998.8M in spending power.

Immigrants in Alexandria also support federal social programs. In 2016, they contributed $150.0M to Social Security and $39.0M to Medicare.

12.3% of immigrants in the city received Medicare or Medicaid, compared with 18.4% of U.S.-born residents in 2016.

About 55.8% of immigrants had private healthcare coverage, while 12.9% had public healthcare coverage.
Growing up in La Paz, Bolivia, Fernando Torrez was fascinated with American super hero cartoons. In 1996, when he was 12, his parents brought him and his older sister to Colorado in search of the American dream. There, he encountered real-life American heroes: cadets at the U.S. Air Force Academy. "I saw them marching and admired their discipline and camaraderie," says Torrez. "I wanted to be part of the most powerful military in the world."

Before he could serve his new country, though, Torrez had to help his family adjust to American culture. As a young teenager, he quickly learned English to help his parents translate their mail and, eventually, help them open a catering business. "Now that I'm older I really appreciate the risk my parents took in leaving behind everything they knew," says Torrez, now 36.

In 1997, the family moved to the Arlington, VA area, and Torrez joined the junior ROTC program affiliated with Washington Lee High School. "That program gave me the direction and structure I craved," he said. Torrez also earned a private pilot's license before finishing his freshman year of high school.

After graduation, Torrez served in the Air Force for nine years and achieved the rank of Senior Airman. In 2003, he received the prestigious Air Force Space Command Supply Airman of the Year award. The same year, he became a U.S. citizen. "It felt great to know I'm defending the country that had welcomed me and my family with open arms," he says.

After his honorable discharge, Torrez founded NanoTech, an Alexandria-based computer repair shop. "I really believe the honor I brought from my military service gave customers a sense of trust and security in me," he says. Today, after a decade in business, NanoTech has 10 employees, offers IT support and cyber-security services, and serves accounts across Virginia. In 2015, the Alexandria Chamber of Commerce awarded Torrez the veteran-owned business of the year.

Torrez also credits his success to Alexandria’s open-minded community—one that embraces diversity, including Latinos, East Africans and Eastern Europeans. He married a Polish immigrant, and they are raising a daughter and son. "Alexandria has such a welcoming atmosphere," Torrez says. “It doesn't matter where you're from. People here appreciate what immigrants bring to the table.”
Immigrants tend to concentrate in these **occupations** in the city:

1. Janitors & Building Cleaners . . . . . 4.6%
2. Maids & Housekeepers . . . . . . . . 4.3%
3. Cashiers . . . . . . . . . . . . . . . . . . . . . . . 3.6%
4. Taxi Drivers & Chauffeurs . . . . . . . 3.5%
5. Childcare Workers . . . . . . . . . . . . . . 2.9%

Other occupations 81.1%

**ENTREPRENEURSHIP**

Despite making up **28.0%** of the overall population, immigrants represented **34.2%** of the entrepreneurs in Alexandria in 2016.

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<tr>
<th>Share of population</th>
<th>28.0%</th>
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<tbody>
<tr>
<td>Share of entrepreneurs</td>
<td>34.2%</td>
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2,224 immigrant entrepreneurs generated **$79.4M** in business income for the city.

This makes the foreign-born **18.6%** more likely than the U.S.-born to be entrepreneurs.
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EDUCATION

In Alexandria, **40.0%** of immigrants aged 25 and above held a bachelor's degree or higher in 2016. That same year, **19.2%** held an advanced degree.

Share of the Alexandria population aged 25 and above with a **bachelor’s degree or higher** in 2016:

- **72.8%** of U.S.-born
- **40.0%** of Immigrants

Share of the Alexandria population aged 25 and above with an **advanced degree** in 2016:

- **39.5%** of U.S.-born
- **19.2%** of Immigrants

HOUSING WEALTH

In 2016, **21.1%** of immigrant households in the city owned their own homes, compared to **47.7%** of the U.S-born.

- **78.3%** of immigrant households were renters.

The total property value of immigrant households was **$1.6B**.

Their total annual rent was **$228.0M**.

NATURALIZATION

**36.3%**

Share of immigrants who were naturalized citizens in 2016. This constitutes **15,392** immigrants.

**23.3%**

Share among the 27,049 non-citizens who were potentially eligible for naturalization. This constitutes **6,304** immigrants.
Rhoda Worku
Owner, Caboose Café

Rhoda Worku was a college student in Ethiopia when civil war broke out. Her father, a high-ranking member of the government, was executed and her mother was imprisoned. Eventually, Worku’s mother was released but life barely improved. “We didn’t have anything,” Worku says. “The government took everything from us.”

In 1982, Worku traveled to the United States on a tourist visa and applied for asylum. “I was missing my family, but I was very eager to work and to do the American Dream,” she says. After receiving asylum, she moved to Virginia with her new husband and enrolled in the accounting program at Northern Virginia Community College. She paid her way through school by waitressing at a popular bakery, Bread and Chocolate, and worked her way into accounting and retail positions there. In the 1980s and 1990s, she helped open five new locations across Northern Virginia and Washington, D.C.

But Worku had always dreamed of owning her own business. In 2004, she and her husband opened Caboose Café in Alexandria’s Del Ray neighborhood. They started with soup and sandwiches, but, soon, patrons started asking for more adventurous fare. “Customers would come in and say, ‘when are you going to serve Ethiopian food?’” she says. “At that time, there were few other Ethiopian restaurants. We became very popular.”

Worku says her modest café made a big contribution to Alexandria. “People are exposed to other cultures and they love it,” she says. “American kids would come in and ask for injera [traditional Ethiopian bread], which is very healthy.”

Eventually, Worku opened a second cafe. A few years ago, City Hall asked her to cater the city’s naturalization ceremonies. “They gave me the opportunity to be an example for others,” she says. “If you work hard, you get somewhere.” Worku is delighted to help the city, because of how they’ve helped her, even offsetting her café’s physical improvement costs.

“Alexandria is very nice for a small business,” Worku says. “It’s been great to raise a family. Kids study in the coffee shop. They used to say, ‘Ms. Rhoda, we want to work for you.’ I know all their parents. You don’t see that much anywhere else.”

**REFUGEES**

In 2016, 7,191 immigrants, or 16.9% of the foreign-born population, were likely refugees.6

About 48.2% of these refugees were naturalized citizens.

Median income of refugees in the city, 2016:

$43,341

Share of refugees aged 25 and above with at least a bachelor’s degree, 2016

31.2%

Share of refugees aged 25 and above with an advanced degree, 2016

10.0%
Refugees tend to concentrate in these **key industries** in the city:

1. Transportation & Warehousing .......................... 23.9%
2. Healthcare .......................................................... 11.2%
3. Hospitality & Recreation .................................... 10.4%
4. General Services ................................................. 8.4%
5. Retail Trade ....................................................... 6.6%

**Undocumented Immigrants**

Number of undocumented immigrants in Alexandria in 2016:

**15,522**

Undocumented share of the immigrant population:

**36.6%**

Top countries of origin for undocumented immigrants in the city:

- El Salvador .............. 22.0%
- Honduras .................. 13.9%
- Guatemala ....... 7.5%
- Ethiopia .............. 6.5%
- Saudi Arabia ............ 6.3%

Undocumented immigrants tend to concentrate in these key industries in the city:

- Professional Services 23.0%
- Hospitality & Recreation 22.6%
- Construction ............ 17.5%
- Retail Trade ............. 9.3%
- General Services ....... 8.7%

For more city, district, and state-level data, visit MapTheImpact.org and explore our interactive map.

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1. Unless otherwise specified, data comes from 5-year samples of the American Community Survey from 2011 and 2016 and figures refer to the City of Alexandria, Virginia.
4. General services include personal services (e.g., laundry services, barber shops, and repair and maintenance), religious organizations, social services, and labor unions.
7. Professional services: Most of these industries include professions that require a degree or a license, such as legal services, accounting, scientific research, consulting services, etc.