



**National NAE Immigration Survey**

**N=1200 U.S. registered voters with an oversample of N=1500 registered voters in 98 targeted Congressional districts**

**QVoteLikelihood. How likely are you to vote in the November 2018 general election?**

	<b>National</b>	<b>In Target</b>
1. Absolutely certain	68%	71%
2. Very likely	19%	16%
3. Possibly	10%	10%
4. Not very likely	2%	3%

**I. POLITICAL ATTITUDES**

**QDirection. Would you say things in the United States are headed in the right direction, or is the country off on the wrong track?**

	<b>National</b>	<b>In Target</b>
1. Right Direction	37%	38%
2. Wrong Track	52%	53%
3. Unsure	11%	9%

**QApproval. Do you approve of the way Donald Trump is handing his job as President?**

	<b>National</b>	<b>In Target</b>
TOTAL APPROVE	44%	44%
TOTAL DISAPPROVE	54%	54%
1. Strongly approve	21%	21%
2. Somewhat approve	23%	23%
3. Somewhat disapprove	13%	13%
4. Strongly disapprove	41%	42%
5. Unsure	2%	2%

**QMidtermVote. If the election for Congress were held today and you had to make a choice, for whom would you vote — the Republican candidate, or the Democrat?**

	<b>National</b>	<b>In Target</b>
TOTAL REPUBLICAN	41%	43%
TOTAL DEMOCRAT	48%	44%
1. Definitely Republican candidate	25%	26%
2. Lean Republican candidate	16%	17%
3. Lean Democratic candidate	16%	15%
4. Definitely Democratic candidate	32%	29%
5. Unsure	12%	13%

**Q2016Vote. For which candidate did you vote in the 2016 presidential election?**

	<b>National</b>	<b>In Target</b>
1. Hillary Clinton	42%	41%
2. Donald Trump	38%	42%
3. Gary Johnson	4%	4%
4. Jill Stein	2%	2%
5. Evan McMullin	1%	1%
6. I didn't vote	9%	7%
7. Unsure	3%	3%

**QParty. Regardless of how you typically vote, would you say you consider yourself a Republican, a Democrat, an Independent, or something else?**

	<b>National</b>	<b>In Target</b>
1. Republican	31%	35%
2. Democrat	36%	32%
3. Independent	28%	28%
4. Something else	2%	3%
5. Unsure	2%	2%

**QIdeology. Regardless of how you typically vote, would you say you consider yourself a conservative, a moderate, or a liberal?**

	<b>National</b>	<b>In Target</b>
TOTAL CONSERVATIVE	36%	37%
TOTAL LIBERAL	28%	27%
1. Very conservative	13%	14%
2. Somewhat conservative	23%	23%
3. Moderate	32%	32%
4. Somewhat liberal	13%	15%
5. Very liberal	14%	12%
6. Unsure	4%	4%

**QIssues. What would you say are the most important issues facing the country today? (Choose up to 3)**

	<b>National</b>	<b>In Target</b>
1. The economy/jobs	23%	22%
2. The federal budget	14%	15%
3. Immigration	35%	37%
4. National security	26%	23%
5. Crime	13%	11%
6. Healthcare	41%	42%
7. The environment	15%	18%
8. Transportation	1%	1%
9. Education	14%	14%
10. Taxes	14%	14%
11. Drug addiction	13%	12%
12. Guns	20%	21%
13. Government dysfunction	32%	35%

14. Race relations	14%	13%
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**QImmigrationTrustVerA. Which party do you think would do a better job of dealing with the issue of immigration?**

	<b>National</b>	<b>In Target</b>
1. The Republican Party	35%	40%
2. The Democratic Party	41%	37%
3. No difference	15%	13%
4. Unsure	8%	10%

**QImmigrationTrustVerB. Which party do you think shares your values more on the issue of immigration?**

	<b>National</b>	<b>In Target</b>
1. The Republican Party	39%	41%
2. The Democratic Party	41%	40%
3. No difference	12%	9%
4. Unsure	9%	10%

**II. IMMIGRATION AND AMERICAN VALUES**

**Q1. Which would you say best describes your view: Immigrants...**

	<b>National</b>	<b>In Target</b>
1. Strengthen our country with their hard work and talents	53%	52%
2. Burden our country by taking jobs, housing, and health care	31%	32%
3. Unsure	16%	16%

**[FOR Q2-Q4] When it comes to immigrants to the United States, do you think in general they have a positive or negative impact on...**

**Q2VerA. Our nation’s culture**

	<b>National</b>	<b>In Target</b>
TOTAL POSITIVE	51%	46%
TOTAL NEGATIVE	24%	20%
1. Very positive	22%	19%
2. Somewhat positive	29%	27%
3. Neither positive nor negative	23%	32%
4. Somewhat negative	11%	12%
5. Very negative	13%	9%
6. Unsure	1%	2%

**Q2VerB. My local community’s culture**

	<b>National</b>	<b>In Target</b>
TOTAL POSITIVE	45%	42%
TOTAL NEGATIVE	20%	23%
1. Very positive	20%	16%
2. Somewhat positive	26%	26%
3. Neither positive nor negative	33%	33%
4. Somewhat negative	13%	15%
5. Very negative	6%	9%
6. Unsure	2%	2%

**Q3VerA. Our nation’s economy**

	<b>National</b>	<b>In Target</b>
TOTAL POSITIVE	43%	33%
TOTAL NEGATIVE	28%	20%
1. Very positive	15%	12%
2. Somewhat positive	28%	21%
3. Neither positive nor negative	28%	45%
4. Somewhat negative	15%	12%
5. Very negative	13%	7%
6. Unsure	2%	2%

**Q3VerB. My personal economic situation**

	<b>National</b>	<b>In Target</b>
TOTAL POSITIVE	29%	22%
TOTAL NEGATIVE	21%	26%
1. Very positive	14%	7%
2. Somewhat positive	15%	15%
3. Neither positive nor negative	49%	51%
4. Somewhat negative	15%	16%
5. Very negative	6%	10%
6. Unsure	2%	2%

**Q4VerA. Our nation’s security**

	<b>National</b>	<b>In Target</b>
TOTAL POSITIVE	27%	26%
TOTAL NEGATIVE	33%	21%
1. Very positive	9%	11%
2. Somewhat positive	17%	15%
3. Neither positive nor negative	39%	52%
4. Somewhat negative	18%	13%
5. Very negative	14%	8%
6. Unsure	2%	1%

**Q4VerB. My personal safety**

	<b>National</b>	<b>In Target</b>
TOTAL POSITIVE	27%	23%
TOTAL NEGATIVE	23%	26%
1. Very positive	14%	10%
2. Somewhat positive	14%	14%
3. Neither positive nor negative	48%	48%
4. Somewhat negative	17%	17%
5. Very negative	6%	9%
6. Unsure	2%	2%

**Q5. People come to the United States for a variety of different reasons. Which of the following, if any, do you think are GOOD reasons to allow immigrants to come to the United States? (You may select one, more than one, or none at all.)**

	<b>National</b>	<b>In Target</b>
1. Because they want to ensure their family’s safety	52%	56%
2. Because they want to be able to earn more in their job	35%	32%
3. Because they want better educational opportunities	42%	42%
4. Because they want to be closer to family	25%	25%
5. Because they want to embrace American values	41%	43%
6. Because they want the best for their children	55%	55%
7. Because they want the freedom America offers	54%	58%
8. Because they want to escape violence in their home country	64%	62%
9. Because they want to access our social welfare benefits	11%	11%

**Q6. People come to the United States for a variety of different reasons. Which of the following, if any, do you think are THE MAJOR reasons people to try to immigrate to the United States? (You may select one, more than one, or none at all.) [RANDOMIZE ORDER]**

	<b>National</b>	<b>In Target</b>
1. Because they want to ensure their family’s safety	44%	43%
2. Because they want to be able to earn more in their job	38%	40%
3. Because they want better educational opportunities	34%	34%
4. Because they want to be closer to family	16%	14%
5. Because they want to embrace American values	20%	19%
6. Because they want the best for their children	49%	47%

7. Because they want the freedom America offers	50%	51%
8. Because they want to escape violence in their home country	59%	59%
9. Because they want to access our social welfare benefits	32%	31%

**Q7. Which of the following would you say you MOST consider to be “American values”? (Select up to 3)**

	<b>National</b>	<b>In Target</b>
1. Freedom	75%	77%
2. Compassion	16%	14%
3. Hard work	44%	43%
4. Diversity	30%	31%
5. The rule of law	26%	29%
6. Openness	8%	8%
7. Respect for tradition	17%	14%
8. Equality	43%	41%

**Q8VerA. Do you agree or disagree with the statement? “We don’t have to choose between securing our border and fixing our broader immigration system. We should be able to do both.”**

	<b>National</b>	<b>In Target</b>
TOTAL AGREE	79%	71%
TOTAL DISAGREE	13%	21%
1. Strongly agree	44%	36%
2. Somewhat agree	35%	34%
3. Somewhat disagree	7%	10%
4. Strongly disagree	5%	10%
5. Unsure	9%	9%

**Q8VerB. Do you agree or disagree with the statement? “We don’t have to choose between securing our border and fixing our broader immigration system. We can walk and chew gum at the same time, and we should be able to do both.”**

	<b>National</b>	<b>In Target</b>
TOTAL AGREE	64%	66%
TOTAL DISAGREE	25%	24%
1. Strongly agree	31%	34%
2. Somewhat agree	32%	32%
3. Somewhat disagree	11%	12%
4. Strongly disagree	13%	12%
5. Unsure	12%	9%

**Q9. Which of the following would describe your ideal immigration system? (Select up to 3)**

	<b>National</b>	<b>In Target</b>
1. Simple	14%	12%
2. Clear	14%	15%
3. Enforces the law	39%	39%
4. Secure	33%	33%
5. Fair	36%	37%

6. Humane	40%	41%
7. Works for both immigrants and American citizens	53%	51%
8. Promotes our economic interests	17%	17%
9. Emphasizes merit	14%	16%

**For each of the following statements, rate how convincing it is to you as a reason to allow undocumented immigrants to stay and earn U.S. citizenship.**

**Q10\_1. They strengthen the economy for all Americans.**

	<b>National</b>	<b>In Target</b>
TOTAL CONVINCING	50%	47%
TOTAL UNCONVINCING	44%	48%
1. Very convincing	25%	23%
2. Somewhat convincing	25%	24%
3. Not very convincing	20%	21%
4. Not convincing at all	24%	27%
5. Unsure	6%	5%

**Q10\_2. They contribute more to America than they take out.**

	<b>National</b>	<b>In Target</b>
TOTAL CONVINCING	51%	48%
TOTAL UNCONVINCING	42%	47%
1. Very convincing	26%	23%
2. Somewhat convincing	25%	25%
3. Not very convincing	18%	19%
4. Not convincing at all	24%	28%
5. Unsure	7%	5%

**Q10\_3. They're hard-working and self-reliant.**

	<b>National</b>	<b>In Target</b>
TOTAL CONVINCING	62%	61%
TOTAL UNCONVINCING	33%	35%
1. Very convincing	28%	25%
2. Somewhat convincing	34%	36%
3. Not very convincing	16%	16%
4. Not convincing at all	16%	19%
5. Unsure	5%	4%

**Q10\_4. They've built lives here and many are active members of their community.**

	<b>National</b>	<b>In Target</b>
TOTAL CONVINCING	61%	61%
TOTAL UNCONVINCING	34%	36%
1. Very convincing	30%	27%
2. Somewhat convincing	31%	34%
3. Not very convincing	17%	16%
4. Not convincing at all	17%	19%
5. Unsure	5%	3%

**Q10\_5. They value freedom just like we do.**

	<b>National</b>	<b>In Target</b>
TOTAL CONVINCING	57%	57%
TOTAL UNCONVINCING	38%	39%
1. Very convincing	26%	26%
2. Somewhat convincing	31%	32%
3. Not very convincing	20%	20%
4. Not convincing at all	19%	20%
5. Unsure	4%	3%

**Q10\_6. They often have children or close family ties here.**

	<b>National</b>	<b>In Target</b>
TOTAL CONVINCING	57%	54%
TOTAL UNCONVINCING	38%	42%
1. Very convincing	26%	23%
2. Somewhat convincing	31%	31%
3. Not very convincing	20%	20%
4. Not convincing at all	19%	21%
5. Unsure	5%	4%

**Q10\_7. Deporting them would be cruel and inhumane.**

	<b>National</b>	<b>In Target</b>
TOTAL CONVINCING	47%	46%
TOTAL UNCONVINCING	47%	50%
1. Very convincing	25%	22%
2. Somewhat convincing	23%	23%
3. Not very convincing	21%	21%
4. Not convincing at all	26%	29%
5. Unsure	6%	5%

**Q10\_8. Deporting them would cost \$400 billion.**

	<b>National</b>	<b>In Target</b>
TOTAL CONVINCING	44%	46%
TOTAL UNCONVINCING	46%	47%
1. Very convincing	23%	21%
2. Somewhat convincing	21%	24%
3. Not very convincing	21%	20%
4. Not convincing at all	25%	27%
5. Unsure	10%	7%

**Q10\_9. Deporting them would devastate key parts of our economy like agriculture.**

	<b>National</b>	<b>In Target</b>
TOTAL CONVINCING	48%	49%
TOTAL UNCONVINCING	46%	46%
1. Very convincing	22%	23%
2. Somewhat convincing	26%	26%
3. Not very convincing	21%	21%
4. Not convincing at all	25%	26%
5. Unsure	5%	5%

**Q10\_10. They help stave off population loss and revitalize an aging workforce.**

	<b>National</b>	<b>In Target</b>
TOTAL CONVINCING	39%	35%
TOTAL UNCONVINCING	54%	58%
1. Very convincing	14%	13%
2. Somewhat convincing	24%	23%
3. Not very convincing	24%	23%
4. Not convincing at all	30%	35%
5. Unsure	8%	7%

Please read the following statements about undocumented immigrants already living in the United States. For each, indicate if you agree or disagree with the statement:

**Q11. “Even if someone has broken the law to enter the United States, they should be treated humanely and with respect.”**

	<b>National</b>	<b>In Target</b>
TOTAL AGREE	75%	77%
TOTAL DISAGREE	19%	20%
1. Strongly agree	43%	43%
2. Somewhat agree	33%	33%
3. Somewhat disagree	11%	10%
4. Strongly disagree	8%	10%
5. Unsure	5%	4%

**Q12. “Even if someone has broken the law to enter the United States, they should be able to work to earn the right to lawfully contribute to our country moving forward.”**

	<b>National</b>	<b>In Target</b>
TOTAL AGREE	48%	45%
TOTAL DISAGREE	44%	48%
1. Strongly agree	22%	18%
2. Somewhat agree	26%	26%
3. Somewhat disagree	18%	20%
4. Strongly disagree	26%	29%
5. Unsure	8%	7%

**Q13. “Even if someone has broken the law to enter the United States, they can still be a decent person who cares for their family and wants to do the right thing.”**

	<b>National</b>	<b>In Target</b>
TOTAL AGREE	71%	73%
TOTAL DISAGREE	23%	23%
1. Strongly agree	36%	34%
2. Somewhat agree	36%	39%
3. Somewhat disagree	12%	11%
4. Strongly disagree	11%	12%
5. Unsure	6%	4%

**Q14. “Because someone has broken the law to enter the United States, they should be deported to their country of origin.”**

	<b>National</b>	<b>In Target</b>
TOTAL AGREE	48%	48%
TOTAL DISAGREE	40%	42%
1. Strongly agree	26%	25%
2. Somewhat agree	23%	24%
3. Somewhat disagree	21%	22%
4. Strongly disagree	20%	20%
5. Unsure	11%	10%

**Q15VerA. Which of the following comes closest your view of Immigration and Customs Enforcement, or ICE?**

	<b>National</b>	<b>In Target</b>
1. We should abolish ICE	12%	12%
2. It’s essential that we enforce our immigration laws, but we should reform ICE so that we’re not separating families or targeting otherwise contributing community members.	54%	50%
3. We should keep ICE in place with no changes	26%	26%
4. Unsure	8%	12%

**Q15VerB. Which of the following comes closest your view of Immigration and Customs Enforcement, or ICE?**

	<b>National</b>	<b>In Target</b>
1. We should abolish ICE	11%	7%
2. We should reform ICE so that we’re not separating families or targeting otherwise contributing community members.	50%	54%
3. We should keep ICE in place with no changes	25%	30%
4. Unsure	14%	10%

**III. VALUES CONTRASTS**

**Q16. Which statement comes closer to your view?**

	<b>National</b>	<b>In Target</b>
1. The top priority when it comes to immigration should be enforcing the law. Continuing to let people come here illegally isn't fair to American citizens or immigrants who came here legally.	41%	45%
2. Deporting all 11.4 million undocumented immigrants isn't a realistic option. Instead of ripping families apart, we can take practical steps to secure the border and set clear rules for undocumented immigrants who speak English, hold a job, and pay a fine to live and work here legally.	51%	49%
3. Unsure	9%	6%

**Q17. Which statement comes closer to your view?**

	<b>National</b>	<b>In Target</b>
1. Done the right way, immigration expands the economic pie and creates jobs and opportunities for all Americans. Immigrants are some of our country's greatest entrepreneurial success stories, starting companies that employ 6 million Americans.	51%	52%
2. With so many problems here at home, we need to take care of our own citizens first. We shouldn't let in more immigrants who take government benefits until we make sure the needs of American citizens are met.	39%	40%
3. Unsure	9%	7%

**Q18. Which statement comes closer to your view?**

	<b>National</b>	<b>In Target</b>
1. Our nation was founded as a refuge from persecution, war, and violence. We can continue to uphold our values by accepting refugees while also thoroughly screening refugees to ensure that they don't pose a threat to our country.	55%	55%
2. With so much terrorism in the world, we should pause asylum for refugees from particularly volatile, tumultuous places. Our first priority should be keeping Americans safe.	37%	38%
3. Unsure	8%	7%

**Q19. Which statement comes closer to your view?**

	<b>National</b>	<b>In Target</b>
1. Crossing the border without permission is illegal. A wall spanning the entire U.S.-Mexico border makes sense to stop people crossing the border illegally.	37%	36%
2. A border wall is a political gimmick that won't work.		

Practical steps like new high-tech security measures and stopping visa overstays will do more to stop illegal immigration.	53%	55%
3. Unsure	10%	9%

**Q20. In the election for Congress this November, would you be more likely to vote for-**

	<b>National</b>	<b>In Target</b>
1. A candidate with a comprehensive solution that reforms immigration laws while adopting new security measures to prevent illegal entry	64%	68%
2. A candidate who will put securing the border first before reforming the broader immigration system	25%	24%
3. Unsure	11%	9%

**IV. OPTIMIZED MESSAGING TEST**

Here are some examples of things people are saying about current policy issues. After reading, please indicate whether you agree or disagree with the statement. Using the tools provided, please highlight any sentences phrases that make you more likely to AGREE and strike out any phrases that make you more likely to DISAGREE.

**QMessage1**

America is the land of opportunity. | Today, | and throughout our history, | immigration has helped to deliver the promise of the American Dream | , and made America a better country | for those who were born here | and new immigrants alike. | People escaping war, | strife, | discrimination, | abuse, | violence, | or poor economic conditions | can come to America, | work hard, | follow the rules, | and make a better life | for themselves | and their children.

	<b>National</b>	<b>In Target</b>
TOTAL AGREE	78%	80%
TOTAL DISAGREE	16%	13%
1. Strongly agree	42%	42%
2. Somewhat agree	36%	38%
3. Somewhat disagree	9%	7%
4. Strongly disagree	7%	6%
5. Unsure	6%	7%

**QMessage2**

We don't need to choose | between securing our borders | and reforming our immigration laws. | We should be able to do both | at the same time. | We need a better, | simpler | legal immigration system. | And we also need to spend wisely | on new high-tech security | for our borders | and checkpoints.

	<b>National</b>	<b>In Target</b>
TOTAL AGREE	79%	77%
TOTAL DISAGREE	13%	16%
1. Strongly agree	40%	41%

2. Somewhat agree	39%	36%
3. Somewhat disagree	7%	8%
4. Strongly disagree	6%	8%
5. Unsure	8%	7%

### QMessage3

As long as they meet requirements | like paying taxes, | holding jobs, | going to school, | and passing background checks, | undocumented immigrants | should have the opportunity to stay | and have a path to citizenship. | We need to take practical steps | towards an immigration system that works, | and move away from a failed system | that makes us less secure | and encourages people to break the rules.

	<b>National</b>	<b>In Target</b>
TOTAL AGREE	70%	70%
TOTAL DISAGREE	24%	25%
1. Strongly agree	35%	39%
2. Somewhat agree	35%	31%
3. Somewhat disagree	11%	10%
4. Strongly disagree	13%	15%
5. Unsure	6%	5%

### QMessage4

Just like you and me, | immigrants work hard | and contribute to America’s economy. | Many immigrants even start their own businesses, | creating better opportunities for all Americans. | In fact, | immigrants are more likely to be job-creating entrepreneurs | than native-born Americans. | More than 40% of Fortune 500 companies were started by immigrants or their children, | and close to 6 million Americans are employed at immigrant-owned businesses.

	<b>National</b>	<b>In Target</b>
TOTAL AGREE	67%	66%
TOTAL DISAGREE	23%	27%
1. Strongly agree	29%	29%
2. Somewhat agree	38%	37%
3. Somewhat disagree	14%	17%
4. Strongly disagree	9%	10%
5. Unsure	10%	7%

### QMessage5

Allowing legal immigrants | to bring close family members | to live in the United States | is the right thing to do. | Family reunification | is about building strong communities. | It helps new immigrants integrate more quickly, | encourages entrepreneurship, | and strengthens local economies.

	<b>National</b>	<b>In Target</b>
TOTAL AGREE	60%	56%
TOTAL DISAGREE	32%	37%
1. Strongly agree	28%	26%
2. Somewhat agree	32%	30%

3. Somewhat disagree	14%	17%
4. Strongly disagree	18%	20%
5. Unsure	9%	7%

### QMessage6

Our nation was founded as a refuge | for people fleeing persecution, | war | and violence. | America should continue | to live up to those ideals | by welcoming refugees | fleeing oppression, | violence, | or authoritarian dictatorships. | We don't need to choose | between defending our values | and keeping America safe. | We can welcome refugees | while at the same time strengthening safety | and vetting procedures | to keep our country secure.

	National	In Target
TOTAL AGREE	68%	66%
TOTAL DISAGREE	26%	28%
1. Strongly agree	35%	34%
2. Somewhat agree	33%	32%
3. Somewhat disagree	13%	14%
4. Strongly disagree	13%	15%
5. Unsure	6%	6%

### QMessage7

We all want to live in a safe community. | Police know that trust and cooperation | with all parts of their communities | is critical to get people to report crime | and help law enforcement identify, arrest and prosecute dangerous offenders | who might otherwise still be on the streets victimizing residents. | Forcing local police departments | to enforce federal immigration laws | won't keep us safe. | Local police should be able to focus limited law enforcement resources | on the things that keep our communities safe – | like getting drugs | and violent offenders | off the streets – | not taking orders | from politicians in Washington, D.C.

	National	In Target
TOTAL AGREE	75%	71%
TOTAL DISAGREE	18%	21%
1. Strongly agree	36%	36%
2. Somewhat agree	39%	36%
3. Somewhat disagree	9%	11%
4. Strongly disagree	9%	10%
5. Unsure	7%	7%

### QMessage8

When immigrants move into new areas, | they help start or support businesses, | increase foot traffic in the area, | and contribute to neighborhood revitalization | and increased public safety. | Just like you and me, | the vast majority of immigrants | want to live in safe communities, | where they can work, | worship, | and send their children to school.

	National	In Target
TOTAL AGREE	64%	66%

TOTAL DISAGREE	29%	28%
1. Strongly agree	33%	30%
2. Somewhat agree	32%	36%
3. Somewhat disagree	17%	15%
4. Strongly disagree	11%	13%
5. Unsure	7%	6%

**QMessage9**

We all want to secure our borders | and enforce the law. | We can reduce illegal immigration | with smart, practical steps | like high-tech enforcement at the border, | cracking down on visa overstays, | and employer verification of employees’ legal status. | Extreme measures | like deporting all 11 million undocumented immigrants | are not only unrealistic, | they would rip families apart | and violate our most basic American values in the process.

	<b>National</b>	<b>In Target</b>
TOTAL AGREE	74%	72%
TOTAL DISAGREE	20%	20%
1. Strongly agree	36%	35%
2. Somewhat agree	37%	37%
3. Somewhat disagree	12%	12%
4. Strongly disagree	8%	8%
5. Unsure	7%	8%

**QMessage10**

The vast majority of Dreamers | are contributing members of our society | and taxpaying members of our workforce. | They are nurses, | teachers, | and software developers. | Many are actively serving | or wish to serve in our military. | Just like you and me, | they have played by the rules, | want to work hard, | stay in school, | and contribute to their communities.

	<b>National</b>	<b>In Target</b>
TOTAL AGREE	71%	70%
TOTAL DISAGREE	21%	24%
1. Strongly agree	36%	36%
2. Somewhat agree	35%	33%
3. Somewhat disagree	11%	13%
4. Strongly disagree	10%	11%
5. Unsure	7%	6%

**QMessage11**

Welcoming immigrants | is not just the right decision, | it's a good thing for our economy. | Regardless of where they come from | or what they do, | immigrants can contribute | to a growing, vibrant economy.

	<b>National</b>	<b>In Target</b>
TOTAL AGREE	60%	62%
TOTAL DISAGREE	32%	33%

1. Strongly agree	33%	31%
2. Somewhat agree	28%	31%
3. Somewhat disagree	16%	18%
4. Strongly disagree	16%	15%
5. Unsure	8%	5%

### QMessage12

Many successful Americans today are the descendants | of immigrant families who benefited from | family reunification. | By allowing families to reunite in the United States | and build support networks, | their children and grandchildren | are even more likely to prosper | and fully participate in the American Dream.

	<b>National</b>	<b>In Target</b>
TOTAL AGREE	70%	68%
TOTAL DISAGREE	22%	24%
1. Strongly agree	37%	36%
2. Somewhat agree	33%	33%
3. Somewhat disagree	14%	16%
4. Strongly disagree	9%	7%
5. Unsure	8%	8%

### QMessage13

Throughout the world America stands for | hope, | freedom, | and justice for all. | Separating young children | and toddlers | from their parents at our southern border | violates our most basic values | and falls short of our ideals. | America should be a place | where all people are treated with respect | and decency.

	<b>National</b>	<b>In Target</b>
TOTAL AGREE	76%	75%
TOTAL DISAGREE	18%	21%
1. Strongly agree	46%	49%
2. Somewhat agree	31%	25%
3. Somewhat disagree	10%	12%
4. Strongly disagree	8%	10%
5. Unsure	6%	4%

### QMessage14

We should continue to pursue cutting-edge | and cost-efficient methods | of strengthening border security. | But unless we fix the laws | around who is and isn't allowed in our country, | we cannot solve the problem of illegal immigration. | Since 2007, immigrants coming here legally | and overstaying their visas | have contributed more to the undocumented population | than those illegally crossing the border.

	<b>National</b>	<b>In Target</b>
TOTAL AGREE	65%	69%
TOTAL DISAGREE	23%	20%

1. Strongly agree	27%	30%
2. Somewhat agree	37%	40%
3. Somewhat disagree	16%	12%
4. Strongly disagree	6%	8%
5. Unsure	13%	11%

### QMessage15

Few people value | the freedoms and | opportunity | that America stands for | more than refugees who have seen firsthand | the worst oppression | and degradation | in the world. | Our country was founded by people escaping | war and persecution, | and seeking a better life. | Talk of banning refugees | violates the ideals | that have made our country great | since the very beginning.

	<b>National</b>	<b>In Target</b>
TOTAL AGREE	65%	62%
TOTAL DISAGREE	26%	29%
1. Strongly agree	35%	31%
2. Somewhat agree	30%	31%
3. Somewhat disagree	15%	17%
4. Strongly disagree	11%	13%
5. Unsure	9%	9%

### QMessage16

What sets America apart | is that this is a place immigrants want to go to, | and we're the people who accept them. | Immigration is part of America's great history. | The fact that people want to come here | for our freedom | and opportunity | can make us all proud to be Americans.

	<b>National</b>	<b>In Target</b>
TOTAL AGREE	75%	76%
TOTAL DISAGREE	18%	19%
1. Strongly agree	38%	41%
2. Somewhat agree	37%	35%
3. Somewhat disagree	10%	9%
4. Strongly disagree	8%	10%
5. Unsure	7%	6%

### QMessage17

Immigration has worked well for America | because generation after generation of immigrants | have assimilated into American society | – and the same is true today. | Immigrants come here because they want to become Americans. | The vast majority speak English | and many have served in the military, | making the ultimate sacrifice | to defend our country. | Rather than stigmatizing immigrants, | we need to welcome them | and provide them with more opportunities | to learn English | and integrate into American society.

	<b>National</b>	<b>In Target</b>
TOTAL AGREE	61%	64%
TOTAL DISAGREE	31%	28%

1. Strongly agree	29%	32%
2. Somewhat agree	32%	31%
3. Somewhat disagree	16%	14%
4. Strongly disagree	15%	14%
5. Unsure	8%	8%

**QMessage18**

Abolishing ICE is not the solution | to fix our immigration problems. | Let’s instead reform ICE | so that we’re enforcing our laws | without unduly separating parents from children, | uprooting entire communities, | or targeting people who are contributing | and peacefully going about their lives.

	<b>National</b>	<b>In Target</b>
TOTAL AGREE	72%	72%
TOTAL DISAGREE	21%	19%
1. Strongly agree	42%	43%
2. Somewhat agree	30%	29%
3. Somewhat disagree	10%	9%
4. Strongly disagree	11%	9%
5. Unsure	7%	10%

**V. DEMOGRAPHICS**

**QGender. What is your gender?**

	<b>National</b>	<b>In Target</b>
1. Male	47%	47%
2. Female	53%	53%

**QAge. What is your age?**

	<b>National</b>	<b>In Target</b>
1. 18-29	17%	17%
2. 30-39	15%	15%
3. 40-49	16%	17%
4. 50-64	28%	29%
5. 65+	23%	23%

**QRace. What is your race? (Allow multiple responses)**

	<b>National</b>	<b>In Target</b>
1. Black	13%	7%
2. White Non-Hispanic	72%	79%
3. Hispanic/Latino	9%	8%
4. Asian/Pacific Islander	4%	3%
5. Native American or Other	3%	3%
6. Residual	9%	8%

**QEmployment. What is your current employment status?**

	<b>National</b>	<b>In Target</b>
1. Employed full-time	36%	39%

2. Employed part-time		11%	10%
3. Freelance, contract, or temporary work	3%	3%	
4. Unemployed and looking for work		9%	6%
5. Stay-at-home parent or caregiver		8%	9%
6. Retired		27%	29%
7. Something else		5%	4%
8. Prefer not to say		-%	-%

**QIncome. Which range includes your annual household income?**

		<b>National</b>	<b>In Target</b>
1. Less than \$30,000 per year		25%	21%
2. \$30,000 to \$49,999 per year		20%	19%
3. \$50,000 to \$74,999 per year		22%	19%
4. \$75,000 to \$124,999 per year		19%	22%
5. More than \$125,000 per year		10%	14%
6. Prefer not to say		5%	5%

**QEducation. What is the highest level of education you have completed?**

		<b>National</b>	<b>In Target</b>
1. High school or less		32%	30%
2. Some college		21%	21%
3. Associate's degree		10%	10%
4. Bachelor's degree		24%	25%
5. Graduate degree		14%	14%
6. Prefer not to say		-%	-%

**QMarital. What is your current marital status?**

		<b>National</b>	<b>In Target</b>
1. Single, never married		29%	27%
2. Married		53%	55%
3. Separated		1%	1%
4. Divorced		11%	11%
5. Widowed		5%	5%
6. Prefer not to say		1%	1%

**QReligion. How would you describe your religion?**

		<b>National</b>	<b>In Target</b>
1. Evangelical or Born-Again Christian		16%	13%
2. Protestant Christian		20%	20%
3. Catholic		25%	27%
4. Mormon		1%	1%
5. Jewish		3%	4%
6. Muslim		1%	-%
7. Agnostic		6%	7%
8. Atheist		7%	7%
9. Something else		14%	14%
10. Prefer not to say		6%	6%

**QChurchFrequency. How often do you attend a religious service?**

	<b>National</b>	<b>In Target</b>
1. At least once a week	27%	21%
2. Once or twice a month	9%	9%
3. A few times a year	17%	17%
4. For religious holidays	8%	9%
5. Never	33%	38%
6. Unsure	5%	6%